PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Robert A. Heiberger	12/01/2009

RECEIVING PARTY DATA

Name:	Product Architects, Inc.	
Street Address:	2400 Central Avenue	
Internal Address:	Suite K	
City:	Boulder	
State/Country:	COLORADO	
Postal Code:	80301	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	5494198

CORRESPONDENCE DATA

Fax Number: (303)473-2720

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 303-473-2717

Email: kwinterton@hollandhart.com

Correspondent Name: Kenneth C. Winterton
Address Line 1: Holland & Hart LLP
Address Line 2: PO Box 8749

Address Line 4: Denver, COLORADO 80201

ATTORNEY DOCKET NUMBER: 38432.0006

NAME OF SUBMITTER: Kenneth C. Winterton

Total Attachments: 2

source=5494198PatentAssignment#page1.tif source=5494198PatentAssignment#page2.tif

PATENT REEL: 023586 FRAME: 0089

PATENT

38 \$40.00 5494198

501028586

ASSIGNMENT

WHEREAS, I, Robert A. Heiberger, have invented a certain new and useful invention entitled "INSULATED CONTAINER" for which an application for Letters Patent of the United States was filed on May 31, 1994, accorded Application No. 08/251,749, and for which U.S. Patent No. 5,494,198 was issued on February 27, 1996.

NOW, THEREFORE, be it known that I, the inventor, for and in consideration of one dollar and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, Product Architects, Inc., a Colorado corporation having a place of business at 2400 Central Avenue, Suite K, Boulder, CO 80301, its successors, legal representatives and assigns, the aforesaid patent for the territory of the United States of America and all continuation, divisional, continuation-in-part and reissue applications, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention, and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention in the United States or any other country; I also assign any right, title or interest in and to the said invention which has not already been transferred to the assignee; I warrant that I have made no assignment of the invention, application or patent therefor to a party other than Product Architects, Inc., and I am under no obligation to make any assignment of the invention, application, or patent therefor to any other party; and I further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention, but at the expense of said assignee.

IN WITNESS WHEREOF, the party hereto	has executed this Assignment as of the date
indicated hereunder.	
Date: 12/1/09	By: Robert A. Heiberger

PATENT REEL: 023586 FRAME: 0090

Patent Application No. 08/251,749 U.S. Patent No. 5,494,198

STATE OF <u>Colorado</u>) ss.

Before me, a Notary Public in and for said County and State, personally appeared Robert Heiberger, known to me to be the person whose name is subscribed to the foregoing assignment, and acknowledged to me that he executed the same for the purposes and considerations therein expressed.

Given under my hand and seal of office this 1st day of December, 2009.

DANIELLE M. CASTEEL NOTARY PUBLIC STATE OF COLORADO

My Commission Expires 06/20/2010

RECORDED: 12/01/2009

Notary Public

My Commission Expires: June 20,2010.

4671445_1.DOC

PATENT

REEL: 023586 FRAME: 0091