Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the receiving party previously recorded on Reel 023570 Frame 0124. Assignor(s) hereby confirms the the assignment document is still in effect

CONVEYING PARTY DATA

Name	Execution Date
Aaron Lown	10/16/2009
John Roscoe Swartz	10/16/2009
Sally Rumble	10/16/2009

RECEIVING PARTY DATA

Name:	Built NY, Inc.
Street Address:	520 Broadway
Internal Address:	2nd floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10012

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29343626

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

212-765-5070 Phone: Email: Lu@fr.com Correspondent Name: Lawrence T. Lu

FISH & RICHARDSON P.C. Address Line 1:

Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	20424-0064001
NAME OF SUBMITTER:	Paula T. Romeo

501029019 **REEL: 023589 FRAME: 0199**

Total Attachments: 4

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> PATENT REEL: 023589 FRAME: 0200

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PATENT ASSIGNMENT

Electronic Version v1.1 11/25/2009 501025308 Stylesheet Version v1.1

TO:LAWRENCE T. LU COMPANY:FISH & RICHARDSON P.C.

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Aaron Lown	10/16/2009
John Roscoe Swartz	10/16/2009
Sally Rumble	10/16/2009

RECEIVING PARTY DATA

Name:	Built NY
Street Address:	520 Broadway
Internal Address:	2nd floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10012

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29343626

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-765-5070 Email: Lu@fr.com Correspondent Name: Lawrence T. Lu

FISH & RICHARDSON P.C. Address Line 1:

Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER: 20424-0064001 NAME OF SUBMITTER: Paula T. Romeo

Total Attachments: 2

REEL: 023589 FRAME: 0201

PATENT

USPTO 11/27/2009 8:45:10 AM PAGE 5/005 Fax Server

TO:LAWRENCE T. LU COMPANY:FISH & RICHARDSON P.C.

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> PATENT REEL: 023589 FRAME: 0202

Attorney's Docket No.: 20424-0064001

ASSIGNMENT

For valuable consideration, we, AARON LOWN of Tuxedo, NY, JOHN ROSCOE SWARTZ of Ridgewood, NJ, and SALLY RUMBLE of c/o Built NY, Inc., 520 Broadway, 2nd Floor, New York, NY 10012, hereby assign to:

Built NY, Inc., a corporation of New York having a place of business at:

520 Broadway, 2nd Floor New York, NY 10012; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled LAPTOP SLEEVE, filed 9/16/2009, and assigned U.S. Serial Number 29/343,626; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Name

Witnessed by:

Date:

Attorney's Docket No.: 20424-0064001

Date: 10/16/09	JOHN ROSGOB SWARTZ
Witnessed by:	•
Name:	Date: [2/16/69
Name:	Date: /0/10/09
Date: 10/16/09	SALLY RUMBLE
Witnessed by:	
Name:	Date: //////eg
Name:	Date: 10/16/09

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PATENT RECORDED: 12/01/2009 REEL: 023589 FRAME: 0204