

U.S. PTO
29/347283
11/19/2009

Form PTO-1595 (Rev. 03-09)
OMB No. 0651-0027 (exp. 03/31/2009)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

12-01-2009



103582059

To the Director of the U.S. Patent and

uments or the new address(es) below.

1. Name of conveying party(ies)

Massimo Braccialini

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) October 5, 2009

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: Braccialini, S. r.l.

Internal Address: _____

Street Address: Viale Hanoi 24

City: 50065 Pontassieve (FI)

State: _____

Country: Italy

Zip: _____

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

A. Patent Application No.(s)

☒ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: William H. Oldach III

Internal Address: Vorys, Sater, Seymour & Pease LLP

Street Address: 1828 L Street, N.W., Suite 1111

City: Washington

State: DC Zip: 20036

Phone Number: 202-467-8800

Fax Number: 202-467-8900

Email Address: wholdach@vorys.com, iplaw@vorys.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- ☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 22-0585

Authorized User Name William H. Oldach III

9. Signature:

William H. Oldach III
Signature

William H. Oldach III

Name of Person Signing

11/30/2009 DEPT. OF COMMERCE
Date
40.00
Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

PATENT
REEL: 023589 FRAME: 0515

ASSIGNMENT

I, **Massimo BRACCIALINI**, the undersigned, hereinafter referred to as the **ASSIGNOR**, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby assign, sell and transfer to **Braccialini S.r.l.**, with offices at **Viale Hanoi 24, 50065 Pontassieve (FI), Italy** and its successors, assigns and legal representatives, all hereinafter referred to as the **ASSIGNEE**: (1) the entire right, title and interest for the United States and in all countries, in and to any and all inventions, discoveries and applications which are disclosed in the application for United States Design Patent filed on _____, having serial number _____ and entitled "HANDBAG", including any renewals, revivals, reissues, reexaminations, extensions, continuations and divisions thereof and any substitute applications therefor; (2) the full and complete right to file patent applications in the name of the **ASSIGNEE**, its designee, or in my/our names at the **ASSIGNEE**, or its designee's election, on the aforesaid inventions, discoveries and applications in all countries of the world; (3) the entire right, title and interest in and to any Design Patent which may issue thereon in the United States or in any country, and any renewals, revivals, reissues, reexaminations and extensions thereof, and any patents of confirmation, registration and importation of the same; and (4) the entire right, title and interest in all Convention and Treaty Rights of all kinds thereon, including without limitation all rights of priority in any country of the world, in and to the above inventions, discoveries and applications, including Community Design No. 001527102-0001 filed on May 27, 2009.

I hereby authorize and request the competent authorities to grant and to issue any and all such Design Patents in the United States and throughout the world to the **ASSIGNEE** of the entire right, title and interest therein, as fully and entirely as the same would have been held and enjoyed by me/us had this assignment, sale and transfer not been made.

I agree, at any time, upon the request of the **ASSIGNEE**, to execute and to deliver to the **ASSIGNEE** any additional applications for patents for said inventions and discoveries, or any part or parts thereof, and any applications for patents of confirmation, registration and importation based on any Design Patents issuing on said inventions, discoveries, or applications and divisions, continuations, renewals, revivals, reissues, reexaminations and extensions thereof.

I further agree at any time to execute and to deliver upon request of the **ASSIGNEE** such additional documents, if any, as are necessary or desirable to secure patent protection on said inventions, discoveries and applications throughout all countries of the world, and otherwise to do the necessary to give full effect to and to perfect the rights of the **ASSIGNEE** under this Assignment, including the execution, delivery and procurement of any and all further documents evidencing this assignment, transfer and sale as may be necessary or desirable.

I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

I further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Design Patents and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Design Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: 05.10.2008



Signature of Assignor: Massimo Braccialini