PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

	Name	Execution Date
GMCA PTY LTD		10/30/2008

RECEIVING PARTY DATA

Name:	GMC WORLDWIDE PTY LTD	
Street Address:	C/- Carrington Myers, Suite 1A, Ground Floor	
Internal Address:	182 Victoria Parade	
City:	East Melbourne, Victoria	
State/Country:	AUSTRALIA	

PROPERTY NUMBERS Total: 5

Property Type	Number
Application Number:	29317329
Patent Number:	D592025
Patent Number:	D545156
Patent Number:	D539625
Patent Number:	D533758

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 5974-1

NAME OF SUBMITTER: Patricia E. Allgood

REEL: 023594 FRAME: 0630

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Total Attachments: 3

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> PATENT REEL: 023594 FRAME: 0631

ASSIGNMENT

WHEREAS GMCA PTY LTD a corporation created and existing under the laws of Australia, doing business at C/-Carrington Myers, Suite 1A, Ground Floor, 182 Victoria Parade, East Melbourne, Victoria, Australia (hereinafter called ASSIGNOR) is the sole and exclusive owner of the following patent applications and/or patents:

Patent Application No

20050037699, 20050060896, 20050093252, 20050230235, 20050241100, 20060096103, 20060156568, 20060191693, 20060207683, 20070084066, 20080211154, WO2007/128989, 12/154470, 11/363721, 10/665577, 11/173248, 11/793730, 11/804727, D29/272877, D29/272874, D29/321131, D29/326703, D29/246670, D29/246686, D29/246685, D29/317329.

Patent No

D574,686, D566,492, 7328514, D555,449, 7,284,335, D552,953, D548,557, D547,338, D545,156, D544,324, D540,643, D539,626, D539,625, 7,198,442, D539,108, D538,615, D535,861, D535,670, D534,407, D533,758, D533,420, D532,665, D532,663, D532,430, D531,767, D531,195, D530,579, D530,173, D528,390, D526,782, D525,843, D525,789, D525,503, D524,129, 7,069,967, D522,832, D522,336, D522,334, D521,838, D521,836, D520,318, D520,033, D519,806, D518,495, D517,805, D511,782, D510,246, D509,721, D505,851, D505,549, 6691418, 6896454, D503601,

WHEREAS GMC WORLDWIDE PTY LTD a corporation created and existing under the laws of Australia doing business at C/- Carrington Myers, Suite 1A, Ground Floor, 182 Victoria Parade, East Melbourne, Victoria, Australia (hereinafter referred to as ASSIGNEE) is desirous of acquiring the entire right, title and interest in and to the aforementioned inventions and in, to and under any and all Letters Patent of the United States:

NOW, THEREFORE, this indenture witnesseth that for and in consideration of the sum of One (\$1.00) Dollar and other good

PATENT REEL: 023594 FRAME: 0632 and valuable consideration, the receipt of which is hereby acknowledged. ASSIGNOR, the said owner, has sold, assigned,, transferred and set over and does hereby sell assign transfer and set over to said ASSIGNEE the said inventions and application and any and all divisions and continuations thereof, and any and all Letters Patent of the United States, its territorial possessions and any and all reissues of said Letters Patent, including the subject matter of any and all claims which may be obtained in every such patent, the same to be held and enjoyed by the said ASSIGNEE for its own use and behoof and for the use and behoof of its successors, assigns or other legal representative to the end of the term or terms for which said Letters Patent of the United States territories are or may be granted or reissued as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, if this assignment and sale had not been made.

ASSIGNOR further covenants and agrees that it will at any time upon request at the expense of said ASSIGNEE execute and deliver any and all papers that may be necessary or desirable to perfect the title to said inventions and to said Letters Patent as may be granted therefore in said ASSIGNEE, its successors, assigns or other legal representatives shall desire to file any divisional or continuation applications or to secure a reissue of such Letters patent or to file a disclaimer relating thereto it will upon request sign all papers make all rightful oaths and do all acts requisite for the filing of such divisional or continuing applications, or such application for reissue and procuring thereof and for the filing of such disclaimers without further compensation but at the expense of said ASSIGNEE its successors or other legal representatives.

ASSIGNOR does further covenant and agree, that it will at any time upon request communicate to said ASSIGNEE its successor assign or other legal representatives at ASSIGNEE's

PATENT REEL: 023594 FRAME: 0633 expense such facts relating to said inventions and Letters Patent or the history hereof as may be known to it and testify as to the same in any interference or other litigation when requested to do so.

IN WITNESS WHEREOF, I have hereunto set my hand this _______ 200 day of _October_______ 2008

GMCA PTY LTD

(ASSIGNOR)

Signature:

Printed Name:

Title:

WE HEREBY CERTIFY THAT THE BATRUE AND EXACT COPY OF THE ORIGINAL DOCUMENT

BALLEY WALSH & CO. LLP

PATENT REEL: 023594 FRAME: 0634

RECORDED: 12/04/2009