PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jennifer Hartford	11/20/2009

RECEIVING PARTY DATA

Name:	Tequila Don Julio, S.A. de C.V.
Street Address:	Porfirio Diaz 17, Col. Chichimeco
City:	Atotonilco el Alto, Jalisco
State/Country:	MEXICO
Postal Code:	47750

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29347073

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Mary Jane Boswell

Total Attachments: 1 source=64024894#page1.tif

PATENT REEL: 023595 FRAME: 0213 CH \$40.00 Z934/0

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ASSIGNMENT

WHEREAS WE, the below named inventors, (hereinafter referred to as Assignor), have made an invention entitled:

BOTTLE AND CAP

for which I filed an application for United States Letters Patent on September 15, 2009, which is Serial No. 29/347,073; and

WHEREAS Tequila Don Julio, S.A. de C.V., a corporation whose post office address is Porfirio Diaz 17, Col. Chichimeco, Atotonilco el Alto, Jalisco, Mexico 47750 (hereinafter referred to as Assignee), desires to secure the entire right, title, and interest in and to this invention, any and all improvements which are disclosed in the non-provisional patent application and any non-provisional patent applications and Letters Patent to be issued therefrom claiming this invention or claiming priority from the application or applications identified above in all countries throughout the world;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, our entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues and reexaminations thereof, and all rights to claim priority on the basis of such applications, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues and reexaminations thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent of this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any agreement in conflict with this Assignment;

AND, I HEREBY further covenant and agree that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I have hereunto set my hand.

State of: State of:	<u>Jennifer Hartford</u> Full Name of First Assignor
Subscribed and sworn to before me this 30 day of Nov., 2009.	86 Clinton Avenue, #1, Brooklyn, N.Y. 11205 Address First Assignor's Signature
Notary Public ROBERT F. MALICHIER Notary Public, State of New York No. 01MA5059251	Date
Qualified in New York County Names of additional inventors Commission Expires April 22, to	attached Yes No

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RECORDED: 12/02/2009

PATENT REEL: 023595 FRAME: 0214