

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Zach Snyder	11/05/2009
RECEIVING PARTY DATA	
Name:	Columbia Sportswear North America, Inc.
Street Address:	14375 NW Science Park Drive
City:	Portland
State/Country:	OREGON
Postal Code:	97229
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29346787
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	106477-173569
NAME OF SUBMITTER:	Chris Lewis
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PATENT
REEL: 023596 FRAME: 0289

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged that the undersigned,

ASSIGNOR(S): Zach Snyder

hereby sell, assign, and transfer to

ASSIGNEE: Columbia Sportswear North America, Inc.
14375 NW Science Park Drive
Portland, OR 97229

and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent that has been executed by the undersigned prior hereto or concurrently herewith on the dates indicated below and is entitled:

PATTERNED HEAT REFLECTIVE MATERIAL

(I hereby authorize and request the attorneys associated with Customer Number 25943 to insert on the designated lines below, the filing date and application number of said application when known.)

U.S. Application No: 29/346,787
Date of Filing: 11/05/2009

and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications,


Attorney-Docket No. 106477-173569

IPN: CSD042(US)

continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Inventor: Please sign and date below:

11/5/09 
Date Zach Snyder