PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

	Name	Execution Date
Michael Laskowski		12/01/2009

RECEIVING PARTY DATA

Name:	Helen of Troy Limited
Street Address:	13 8th Avenue, Belleville
Internal Address:	P.O. Box 836E
City:	St. Michael
State/Country:	BARBADOS
Postal Code:	0

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29350157

CORRESPONDENCE DATA

Fax Number: (915)225-8081

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 915-225-8040

Email: wbass@hotus.com

Correspondent Name: William J Bass

Address Line 1: 1 Helen of Troy Plaza

Address Line 4: El Paso, TEXAS 79912

NAME OF SUBMITTER: William J Bass

Total Attachments: 1

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PATENT REEL: 023609 FRAME: 0468 CH \$40.00 293

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ASSIGNMENT OF INVENTION

In Consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR: Michael Laskowski

hereby sells, assigns and transfers to

ASSIGNEE:

Helen of Troy Limited 13 8th Avenue, Belleville St. Michael, Barbados

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

CORD RETAINER

and which is found in the U.S. patent application number 29/350,157 as filed, and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any re-issue or re-examination thereof;

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Name: Michael/Laskowski

PATENT

REEL: 023609 FRAME: 0469

RECORDED: 12/04/2009