

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Phillip L. Noren	11/25/2009
Scott A. Meyer	11/25/2009
Michael M. Habig	11/30/2009
Sam J. Clavette	11/25/2009
Rachel A. Jones	11/30/2009
RECEIVING PARTY DATA	
Name:	Target Brands, Inc.
Street Address:	1000 Nicollet Mall
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55403
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29351320
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	200906925
NAME OF SUBMITTER:	Jolene M. Tesch

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**PATENT
 REEL: 023621 FRAME: 0635**

Total Attachments: 1
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ASSIGNMENT

Attorney Docket No.

200906925

WHEREAS, we, Phillip L. Noren of Brooklyn Park, Minnesota, U.S.A.; Scott A. Meyer of Minneapolis, Minnesota, U.S.A.; Michael M. Habig of Minneapolis, Minnesota, U.S.A.; Sam J. Clavette of Plymouth, Minnesota, U.S.A. and Rachel A. Jones of Minneapolis, Minnesota, U.S.A. (hereinafter referred to as ASSIGNORS), are the inventors of an invention described in an application for Letters Patent of the United States entitled SUBMARINE TUB TOY HOLDER, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 29/351,320, filed December 3, 2009, and

WHEREAS, Target Brands, Inc., a corporation, having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

11/25/09
DATE

Phillip L. Noren
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Scott A. Meyer
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11/30/2009
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Michael M. Habig
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DATE

Sam J. Clavette
Sam J. Clavette

11/30/2009
DATE

Rachel A. Jones
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PATENT