

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Patrick Heynen	10/08/2009
Mike Stern	09/30/2009
Andrew Bryant	09/30/2009
Marian Goldeen	09/30/2009
Bill Feth	09/30/2009
RECEIVING PARTY DATA	
Name:	Apple Inc.
Street Address:	1 Infinite Loop
City:	Cupertino
State/Country:	CALIFORNIA
Postal Code:	95014
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12536478
CORRESPONDENCE DATA	
Fax Number:	(310)442-9330
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	3104429300
Email:	mail@adelitollen.com
Correspondent Name:	Adeli & Tollen LLP
Address Line 1:	11940 San Vicente Blvd.
Address Line 2:	Suite 100
Address Line 4:	Los Angeles, CALIFORNIA 90049
ATTORNEY DOCKET NUMBER:	APLE.P0170
NAME OF SUBMITTER:	Mani Adeli

OP \$40.00 12536478

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PATENT
REEL: 023623 FRAME: 0535

Total Attachments: 1
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ASSIGNMENT

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P7769US1

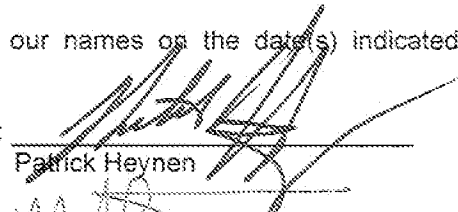
WHEREAS, we, **Patrick Heynen**, residing at **Redwood City, CA**, **Mike Stern**, residing at **San Francisco, CA**, **Andrew Bryant**, residing at **Los Gatos, CA**, **Marian Goldeen**, residing at **Three Rivers, CA**, and **Bill Feth**, residing at **San Jose, CA**, have made an invention entitled: **User Interface Contrast Filter** and have made application for United States Letters Patent therefor, the same having been filed in the United States Patent and Trademark Office on **8/5/2009** as **United States Application No. 12/536,478**; and

WHEREAS, Apple Inc., a corporation organized and existing under the laws of California and having an office and place of business at 1 Infinite Loop, Cupertino, California 95014, United States of America, is desirous of acquiring the entire interest in said invention, said United States Patent Application, and in any Letters Patent which may be entitled to the benefit thereof;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we do hereby sell, assign, and transfer unto the said Apple Inc., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States Patent Application, including any nonprovisional patent application claiming the benefit thereof and any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said Patent Application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said Apple Inc. as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the date(s) indicated hereinafter:

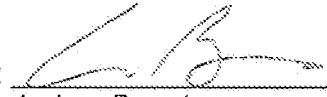
Date: 10/8/09

Signature: 
Patrick Heynen

Date: 9/30/09

Signature: 
Mike Stern

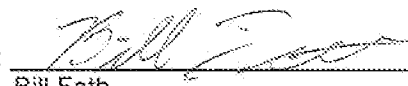
Date: 9/30/2009

Signature: 
Andrew Bryant

Date: 9/30/09

Signature: 
Marian Goldeen

Date: 9/30/2009

Signature: 
Bill Feth