

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Brooks Stevens Inc.	10/27/2009
RECEIVING PARTY DATA	
Name:	Target Brands, Inc.
Street Address:	1000 Nicollet Mall
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55403
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29350525
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(612) 335-5070
Email:	lls@fr.com
Correspondent Name:	Michael T. Hawkins
Address Line 1:	FISH & RICHARDSON P.C.
Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	200904578
NAME OF SUBMITTER:	Michael T. Hawkins
Total Attachments: 2 source=200904578 Assignment-Vendor to Target (Signed)#page1.tif source=200904578 Assignment-Vendor to Target (Signed)#page2.tif	

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PATENT
REEL: 023630 FRAME: 0102

ASSIGNMENT

WHEREAS, BROOKS STEVENS INC. (hereinafter "ASSIGNOR"), having a place of business at 7741 Commercial Lane, Allenton, WI 53002, wishes to transfer any ownership of certain inventions and improvements which are subject of an application for United States Patent entitled SHOPPING CART, filed by ROBERT DALE PEOTA, on 11/18/2009 and assigned U.S. Serial Number 29/350,525 (hereinafter the "PATENT APPLICATION") to Target Brands, Inc., a corporation of the State of Minnesota (hereinafter "ASSIGNEE"), having a place of business at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, and the attorneys appointed in said PATENT APPLICATION are expressly authorized to hereafter complete this ASSIGNMENT by inserting above the filing date and serial number of said PATENT APPLICATION when known;

WHEREAS, the ASSIGNEE wishes to obtain the entire right, title and interest throughout the world in the inventions and improvements which are subject of the PATENT APPLICATION;

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, transfer, and assign unto the ASSIGNEE, its successors, assigns and other legal representatives, for the territory of the United States of America and throughout the world, the entire right, title and interest in and to the inventions and improvements that are the subject of the PATENT APPLICATION; this ASSIGNMENT including the PATENT APPLICATION, together with any and all reissues, reexaminations, statutory invention registrations, modifications and extensions thereof, together with any and all continuations, divisionals, continuations-in-part, and all of the inventions and improvements relating to the foregoing, and including the right to claim priority, and hereby authorizes and requests the Commissioner of Patents for the country involved to issue any and all patents on inventions resulting from the PATENT APPLICATION or other applications claiming priority/benefit on the PATENT APPLICATION to ASSIGNEE as assignee of the entire right, title and interest therein, all of the foregoing to be held and enjoyed by ASSIGNEE for its own use and for the use of its successors, assigns or other legal representatives, together

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with all of the income, royalties, damages and payments now or hereafter due or payable with respect thereto, and all claims for damages by reason of past, present and future infringement of the rights assigned under this ASSIGNMENT with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this transfer to ASSIGNEE had not been made;

ASSIGNOR covenants that it will, when requested, execute deliver and acknowledge all such further instruments of conveyance and do and perform all such other acts and things as ASSIGNEE may reasonably require to more effectively accomplish the assignment, transfer and recordation thereof of the PATENT APPLICATION and other applications claiming priority/benefit on the PATENT APPLICATION;

The undersigned warrants that he/she has full authority to execute this ASSIGNMENT and obligate the ASSIGNOR hereunder; and

This agreement shall inure to the benefit of ASSIGNEE and its successors and assigns and shall be binding on ASSIGNOR and its successors and assigns.

Date: 10/27/2009

BROOKS STEVENS INC.

George C. Konstantakis
By: George C. Konstantakis
Title: Principal

Witnessed by:

Name: Laura Lauder

Date: 10/27/2009

Name: Stephen Batty

Date: 10/27/2009

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