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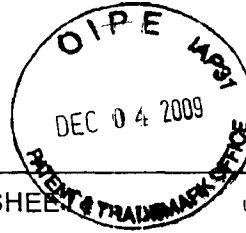
Form PTO-1595

(Rev. 03/01)



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COVER SHEET  
ONLY



U.S. DEPARTMENT OF COMMERCE

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To the honorable Cc

and Trademarks: Please record the attached original document or copy thereof.

12.4.09

1. Name of Conveying Party(ies):

**DOLCE, Domenico**  
**GABBANA, Stefano**

2. Name and Address of Receiving Party(ies):

Name: **Dolce & Gabbana S.r.l.**  
Street Address: **Via S. Cecilia 7**  
Street Address:  
City: **Milano MI**  
State/Country: **Italy** Postal Code: **20122**

Additional name(s) of conveying party(ies) attached?  Yes  No

Additional name(s) and addresses attached?  Yes  No

3. Nature of Conveyance:

- Assignment  Change of Name
- Security Agreement  Other:
- Merger

Execution Date: **10132009**

4. Application Number(s) or Patent Number(s):

Assignment is being filed together with new application and the first execution date of application is :

Application has been filed already and the application filing date is: **09242009**

A. Patent Application Number(s):

**29347114**

B. Issued Patent Number(s):

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning this matter should be mailed:

**CUSTOMER NUMBER 00136 -or-**  
**JACOBSON HOLMAN PLLC**  
**400 Seventh Street, N.W.**  
**Washington, D.C. 20004-2218**  
**Tel. 202-638-6666**

Attorney Docket Number: **P73272US0**

6. Total number of applications and patents involved: **1**

7. Total Fee (37 CFR 3.41): **\$ 40.00**

- Enclosed
- Any deficiencies in enclosed fees are authorized to be charged to **Deposit Account No. 06-1358.**

DO NOT USE THIS SPACE **12/07/2009 SZEWDIE1 00000010 29347114**

8. Statement and Signature:

**01 FC:8021**

**40.00 DP**

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**John C. Holman** **22,769**

**December 4, 2009**

Name of Person Signing, Reg. No.

Signature

Date

Total number of pages including cover sheet, attachments, and documents:

**3**

UNITED STATES OF AMERICA - ASSIGNMENT

(1-3) Insert Name(s) of Inventors (1) Domenico DOLCE (2) Stefano GABBANA and (3)

In consideration, of the sum of one dollar (\$1.00), and other good and valuable considerations paid to each of the undersigned, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assigns, transfers and sets over to

(4) Insert Name of Assignee (4) Dolce & Gabbana S.r.l. (5) Insert Address of Assignee (5) of Via S. Cecilia 7, 20122 Milano MI, Italy (6) Insert Legal Entity and State or Country (6) a Corporation of Italy (7) Insert Identification of Invention, such as Title, Case Number or Foreign Application Number (7) HANDBAG

for which the undersigned has (have) executed an application for patent in the United States of America

(8) Insert Date of signing of Application, or filing date and Serial No., if known (8) Said application having been executed/ filed on September 24, 2009 (and assigned Serial No. 291347,114 )

- 1) The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing or divisional applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient. 2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or any continuing or divisional applications thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference. 3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Union for Protection of Industrial Property or similar agreements. 4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent in the name of the Assignee. 5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents and Trademarks to issue any and all Letters Patents of the United States resulting from this application or any continuing or divisional applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute any agreement in conflict herewith. 6) Assignor hereby further assigns to Assignee all claims and causes of action for infringement of the patent rights assigned herein, including the right to sue for, and collect damages for, any and all acts of past and future infringement.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date October 13, 2009 Name of Inventor Domenico DOLCE typed name signature (SEAL) Date October 13, 2009 Name of Inventor Stefano GABBANA typed name signature (SEAL) Date Name of Inventor typed name signature (SEAL)

This assignment should preferably be signed before a United States Consul if signed abroad, or a Notary Public if domestically signed. If not, then the execution by the inventor(s) should be witnessed by at least two witnesses who sign here:

Additional inventor's names and on a separate sheet. Witness Maria Lantini Witness

POWER OF ATTORNEY BY ASSIGNEE

The undersigned hereby grant(s) the law firm of Jacobson, Holman PLLC, 400 Seventh Street, N.W., Washington, D.C. 20004 (Customer No. 000136) power of attorney, to receive and act on instructions from our agent or ourselves to prosecute this application, and the power to insert in this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

October 13, 2009 date Chairman Stefano GABBANA typed name signature (SEAL)