

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT																
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT																
<b>CONVEYING PARTY DATA</b>																	
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr><td>Kristin Rhedrick Williams</td><td>12/02/2009</td></tr> <tr><td>Carla Jean Colina</td><td>12/02/2009</td></tr> <tr><td>Cahit Eylem</td><td>12/01/2009</td></tr> <tr><td>Lon Montgomery Gray</td><td>12/03/2009</td></tr> <tr><td>Shih-Chuan Liou</td><td>10/08/2009</td></tr> <tr><td>Christine Marie Readnour</td><td>12/07/2009</td></tr> <tr><td>Ricky Ahn-Man Woo</td><td>12/03/2009</td></tr> </tbody> </table>		Name	Execution Date	Kristin Rhedrick Williams	12/02/2009	Carla Jean Colina	12/02/2009	Cahit Eylem	12/01/2009	Lon Montgomery Gray	12/03/2009	Shih-Chuan Liou	10/08/2009	Christine Marie Readnour	12/07/2009	Ricky Ahn-Man Woo	12/03/2009
Name	Execution Date																
Kristin Rhedrick Williams	12/02/2009																
Carla Jean Colina	12/02/2009																
Cahit Eylem	12/01/2009																
Lon Montgomery Gray	12/03/2009																
Shih-Chuan Liou	10/08/2009																
Christine Marie Readnour	12/07/2009																
Ricky Ahn-Man Woo	12/03/2009																
<b>RECEIVING PARTY DATA</b>																	
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td><b>Name:</b></td><td>The Procter &amp; Gamble Company</td></tr> <tr><td><b>Street Address:</b></td><td>Attention: Chief Patent Counsel</td></tr> <tr><td><b>Internal Address:</b></td><td>One Procter &amp; Gamble Plaza</td></tr> <tr><td><b>City:</b></td><td>Cincinnati</td></tr> <tr><td><b>State/Country:</b></td><td>OHIO</td></tr> <tr><td><b>Postal Code:</b></td><td>45202</td></tr> </table>		<b>Name:</b>	The Procter & Gamble Company	<b>Street Address:</b>	Attention: Chief Patent Counsel	<b>Internal Address:</b>	One Procter & Gamble Plaza	<b>City:</b>	Cincinnati	<b>State/Country:</b>	OHIO	<b>Postal Code:</b>	45202				
<b>Name:</b>	The Procter & Gamble Company																
<b>Street Address:</b>	Attention: Chief Patent Counsel																
<b>Internal Address:</b>	One Procter & Gamble Plaza																
<b>City:</b>	Cincinnati																
<b>State/Country:</b>	OHIO																
<b>Postal Code:</b>	45202																
<b>PROPERTY NUMBERS Total: 1</b>																	
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th style="width: 70%;">Number</th> </tr> </thead> <tbody> <tr> <td><b>Application Number:</b></td> <td>12562534</td> </tr> </tbody> </table>		Property Type	Number	<b>Application Number:</b>	12562534												
Property Type	Number																
<b>Application Number:</b>	12562534																
<b>CORRESPONDENCE DATA</b>																	
<p><b>Fax Number:</b> (513)945-6868</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p><b>Phone:</b> 5139839633</p> <p><b>Email:</b> moore.j.4@pg.com</p> <p><b>Correspondent Name:</b> The Procter &amp; Gamble Company</p> <p><b>Address Line 1:</b> 299 East Sixth Street</p> <p><b>Address Line 2:</b> Central Docketing - 4th Floor</p> <p><b>Address Line 4:</b> Cincinnati, OHIO 45202</p>																	

CH \$40.00 12562534

**501037095**

**PATENT**  
**REEL: 023632 FRAME: 0742**

ATTORNEY DOCKET NUMBER:	11453
NAME OF SUBMITTER:	Amy I. Ahn-Roll
<p>Total Attachments: 21</p> <p>source=11453Asgn#page1.tif</p> <p>source=11453Asgn#page2.tif</p> <p>source=11453Asgn#page3.tif</p> <p>source=11453Asgn#page4.tif</p> <p>source=11453Asgn#page5.tif</p> <p>source=11453Asgn#page6.tif</p> <p>source=11453Asgn#page7.tif</p> <p>source=11453Asgn#page8.tif</p> <p>source=11453Asgn#page9.tif</p> <p>source=11453Asgn#page10.tif</p> <p>source=11453Asgn#page11.tif</p> <p>source=11453Asgn#page12.tif</p> <p>source=11453Asgn#page13.tif</p> <p>source=11453Asgn#page14.tif</p> <p>source=11453Asgn#page15.tif</p> <p>source=11453Asgn#page16.tif</p> <p>source=11453Asgn#page17.tif</p> <p>source=11453Asgn#page18.tif</p> <p>source=11453Asgn#page19.tif</p> <p>source=11453Asgn#page20.tif</p> <p>source=11453Asgn#page21.tif</p>	

## G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled FRESHENING COMPOSITIONS COMPRISING MALODOR BINDING POLYMERS AND MALODOR COUNTERACTANTS, Attorney's Docket No. 11453 and filed in the United States Patent Office as Number 12/562,534, on September 18, 2009. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Kristin Rhedrick Williams of 8199 South Port Drive, West Chester, Ohio 45069, USA;  
Carla Jean Colina of 5477 Haft Road, Cincinnati, Ohio 45247, USA;  
Cahit Eylem of 7470 Oakleaf Lane, West Chester, Ohio 45069, USA;  
Lon Montgomery Gray of 2367 Preservation Way, Florence, Kentucky 41042, USA;  
Shih-Chuan Liou of 532 Conroy Street, Cincinnati, Ohio 45214, USA;  
Christine Marie Readnour of 41 Sunnymede Drive, Fort Mitchell, Kentucky 41017, USA;  
Ricky Ahn-Man Woo of 6940 Van Gordon Road, Hamilton, Ohio 45011, USA;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number to

The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Kristin Rhedrick Williams  
Kristin Rhedrick Williams

12/2/09  
Date

State of Ohio }  
                              } SS  
County of Hamilton }

On this 2 day of December, 2009, before me personally appeared Kristin Rhedrick Williams, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Patricia A. Drane  
Notary Public/Witness

PATRICIA A. DRANE  
Notary Public, State of Ohio  
My Commission Expires 05-18-2013

Signed: Carla Jean Colina  
Carla Jean Colina

12/2/09  
Date

State of Ohio }  
                              } SS  
County of Hamilton }

On this 2 day of December, 2009, before me personally appeared Carla Jean Colina, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Patricia A. Drane  
Notary Public/Witness

PATRICIA A. DRANE  
Notary Public, State of Ohio  
My Commission Expires 05-18-2013

Signed: \_\_\_\_\_  
Cahit Eylem

\_\_\_\_\_  
Date

State of Ohio        }  
                              } SS  
County of Hamilton }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Cahit Eylem, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed: Lon Montgomery Gray  
Lon Montgomery Gray

3-December 2009  
Date

State of Ohio        }  
                              } SS  
County of Hamilton }

On this 3 day of December, 2009, before me personally appeared Lon Montgomery Gray, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Patricia A. Drane  
Notary Public/Witness

PATRICIA A. DRANE  
Notary Public, State of Ohio  
My Commission Expires 05-18-2013

Signed: \_\_\_\_\_  
Shih-Chuan Liou

\_\_\_\_\_  
Date

State of Ohio        }  
                              } SS  
County of Hamilton }

On this \_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Shih-Chuan Liou, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed: \_\_\_\_\_  
Christine Marie Readnour

\_\_\_\_\_  
Date

State of                }  
                              } SS  
County of             }

On this \_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Christine Marie Readnour, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed: \_\_\_\_\_  
Ricky Ahn-Man Woo

\_\_\_\_\_  
Date

State of Ohio        }  
                              } SS  
County of Hamilton }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Ricky Ahn-Man Woo, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled FRESHENING COMPOSITIONS COMPRISING MALODOR BINDING POLYMERS AND MALODOR COUNTERACTANTS, Attorney's Docket No. 11453 and filed in the United States Patent Office as Number 12/562,534, on September 18, 2009. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Kristin Rhedrick Williams of 8199 South Port Drive, West Chester, Ohio 45069, USA;  
Carla Jean Colina of 5477 Haft Road, Cincinnati, Ohio 45247, USA;  
Cahit Eylem of 7470 Oakleaf Lane, West Chester, Ohio 45069, USA;  
Lon Montgomery Gray of 2367 Preservation Way, Florence, Kentucky 41042, USA;  
Shih-Chuan Liou of 532 Conroy Street, Cincinnati, Ohio 45214, USA;  
Christine Marie Readnour of 41 Sunnymede Drive, Fort Mitchell, Kentucky 41017, USA;  
Ricky Ahn-Man Woo of 6940 Van Gordon Road, Hamilton, Ohio 45011, USA;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number to



The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed:

Kristin Rhedrick Williams

\_\_\_\_\_  
Date

State of Ohio        }  
                              }  
County of Hamilton } SS

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Kristin Rhedrick Williams, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed:

Carla Jean Colina

\_\_\_\_\_  
Date

State of Ohio        }  
                              }  
County of Hamilton } SS

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Carla Jean Colina, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed: Cahit Eylem  
Cahit Eylem

12/1/2009  
Date

State of Ohio }  
                              } SS  
County of Hamilton }

On this 1<sup>st</sup> day of December, 2009, before me personally appeared Cahit Eylem, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

MARYELLEN MAUPIN, Notary Public  
In and for the State of Ohio  
My Commission Expires November 30, 2013

Maryellen Maupin  
Notary Public/Witness

Signed: \_\_\_\_\_  
Lon Montgomery Gray

\_\_\_\_\_  
Date

State of }  
                              } SS  
County of }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Lon Montgomery Gray, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed:

Shih-Chuan Liou \_\_\_\_\_

\_\_\_\_\_  
Date

State of Ohio            }  
                                      } SS  
County of Hamilton    }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Shih-Chuan Liou, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed:

Christine Marie Readnour \_\_\_\_\_

\_\_\_\_\_  
Date

State of                    }  
                                      } SS  
County of                }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Christine Marie Readnour, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed: \_\_\_\_\_

Ricky Ahn-Man Woo

\_\_\_\_\_  
Date

State of Ohio        }  
                              } SS  
County of Hamilton }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Ricky Ahn-Man Woo, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

## G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled FRESHENING COMPOSITIONS COMPRISING MALODOR BINDING POLYMERS AND MALODOR COUNTERACTANTS, Attorney's Docket No. 11453 and filed in the United States Patent Office as Number 12/562,534, on September 18, 2009. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Kristin Rhedrick Williams of 8199 South Port Drive, West Chester, Ohio 45069, USA;  
Carla Jean Colina of 5477 Haft Road, Cincinnati, Ohio 45247, USA;  
Cahit Eylem of 7470 Oakleaf Lane, West Chester, Ohio 45069, USA;  
Lon Montgomery Gray of 2367 Preservation Way, Florence, Kentucky 41042, USA;  
Shih-Chuan Liou of 532 Conroy Street, Cincinnati, Ohio 45214, USA;  
Christine Marie Readnour of 41 Sunnymede Drive, Fort Mitchell, Kentucky 41017, USA;  
Ricky Ahn-Man Woo of 6940 Van Gordon Road, Hamilton, Ohio 45011, USA;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number to

The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: \_\_\_\_\_

Kristin Rhedrick Williams

\_\_\_\_\_  
Date

State of Ohio        }  
                              } SS  
County of Hamilton }

On this \_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Kristin Rhedrick Williams, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed: \_\_\_\_\_

Carla Jean Colina

\_\_\_\_\_  
Date

State of Ohio        }  
                              } SS  
County of Hamilton }

On this \_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Carla Jean Colina, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed: \_\_\_\_\_  
Cahit Eylem

\_\_\_\_\_  
Date

State of Ohio        }  
                              } SS  
County of Hamilton }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Cahit Eylem, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed: \_\_\_\_\_  
Lon Montgomery Gray

\_\_\_\_\_  
Date

State of                }  
                              } SS  
County of             }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Lon Montgomery Gray, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed: Shih-Chuan Liou  
Shih-Chuan Liou

10 / 08 / 2009  
Date

State of Ohio }  
                              } SS  
County of Hamilton }

On this 8 day of October, 2009, before me personally appeared Shih-Chuan Liou, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.



Amy Ahn-Roll, Attorney At Law  
NOTARY PUBLIC - STATE OF OHIO  
My commission has no expiration date  
Sec. 147.03 R.C.

Amy Ahn-Roll  
Notary Public/Witness

Signed: \_\_\_\_\_  
Christine Marie Readnour

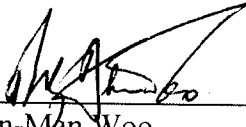
\_\_\_\_\_  
Date

State of }  
                              } SS  
County of }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Christine Marie Readnour, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness



Signed:   
Ricky Ahn-Man Woo

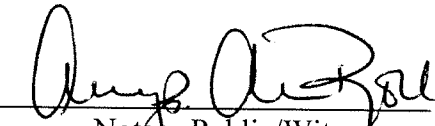
Dec. 3, 2009  
Date

State of Ohio       }  
                              } SS  
County of Hamilton }

On this 3 day of December, 2009, before me personally appeared Ricky Ahn-Man Woo, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.



Amy Ahn-Roll, Attorney At Law  
NOTARY PUBLIC - STATE OF OHIO  
My commission has no expiration date  
Sec. 147.03 R.C.

  
Notary Public/Witness

## G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled FRESHENING COMPOSITIONS COMPRISING MALODOR BINDING POLYMERS AND MALODOR COUNTERACTANTS, Attorney's Docket No. 11453 and filed in the United States Patent Office as Number 12/562,534, on September 18, 2009. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Kristin Rhedrick Williams of 8199 South Port Drive, West Chester, Ohio 45069, USA;  
Carla Jean Colina of 5477 Haft Road, Cincinnati, Ohio 45247, USA;  
Cahit Eylem of 7470 Oakleaf Lane, West Chester, Ohio 45069, USA;  
Lon Montgomery Gray of 2367 Preservation Way, Florence, Kentucky 41042, USA;  
Shih-Chuan Liou of 532 Conroy Street, Cincinnati, Ohio 45214, USA;  
Christine Marie Readnour of 41 Sunnymede Drive, Fort Mitchell, Kentucky 41017, USA;  
Ricky Ahn-Man Woo of 6940 Van Gordon Road, Hamilton, Ohio 45011, USA;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number to

The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: \_\_\_\_\_

Kristin Rhedrick Williams

\_\_\_\_\_  
Date

State of Ohio        }  
                              } SS  
County of Hamilton }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Kristin Rhedrick Williams, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed: \_\_\_\_\_

Carla Jean Colina

\_\_\_\_\_  
Date

State of Ohio        }  
                              } SS  
County of Hamilton }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Carla Jean Colina, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed: \_\_\_\_\_  
Cahit Eylem

\_\_\_\_\_  
Date

State of Ohio        }  
                              } SS  
County of Hamilton }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Cahit Eylem, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed: \_\_\_\_\_  
Lon Montgomery Gray

\_\_\_\_\_  
Date

State of                }  
                              } SS  
County of             }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Lon Montgomery Gray, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed: \_\_\_\_\_  
Shih-Chuan Liou

\_\_\_\_\_  
Date

State of Ohio }  
                              } SS  
County of Hamilton }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Shih-Chuan Liou, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

Signed: Christine Marie Readnour  
Christine Marie Readnour

12/7/2009  
Date

State of Ohio }  
County of Hamilton } SS  
12/7/09

On this 7th day of December, 2009, before me personally appeared Christine Marie Readnour, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Patricia A. Drane  
Notary Public/Witness

PATRICIA A. DRANE  
Notary Public, State of Ohio  
My Commission Expires 05-18-2013

Signed: \_\_\_\_\_  
Ricky Ahn-Man Woo

\_\_\_\_\_  
Date

State of Ohio        }  
                              } SS  
County of Hamilton }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2009, before me personally appeared Ricky Ahn-Man Woo, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness

