

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Marc Francis Hayes Jr.</td> <td>01/02/2007</td> </tr> <tr> <td>Ahmad John Aslami</td> <td>01/03/2007</td> </tr> <tr> <td>Scott David Bogartz</td> <td>01/02/2007</td> </tr> <tr> <td>John Charles Hanger</td> <td>01/02/2007</td> </tr> </tbody> </table>		Name	Execution Date	Marc Francis Hayes Jr.	01/02/2007	Ahmad John Aslami	01/03/2007	Scott David Bogartz	01/02/2007	John Charles Hanger	01/02/2007
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John Charles Hanger	01/02/2007										
RECEIVING PARTY DATA											
Name:	ContactAtOnce! LLC										
Street Address:	3700 Mansell Road										
City:	Alpharetta										
State/Country:	GEORGIA										
Postal Code:	30022										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11408864</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11408864						
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Application Number:	11408864										
CORRESPONDENCE DATA											
Fax Number:	(678)420-9301										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	678.420.9300										
Email:	hopkinsb@ballardspahr.com										
Correspondent Name:	David A. Cornett										
Address Line 1:	999 Peachtree Street										
Address Line 2:	Suite 1000										
Address Line 4:	Atlanta, GEORGIA 30309										
ATTORNEY DOCKET NUMBER:	03366.0001U1										
NAME OF SUBMITTER:	Beverly Hopkins										
Total Attachments: 4											

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**PATENT
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Docket#: 88033229

ASSIGNMENT OF UTILITY PATENT APPLICATION

WHEREAS, the following parties:

Name	Address	City	State	Zip
Marc Francis Hayes Jr.	8635 Haven Wood Trl	Roswell	GA	30076-3657
Ahmad John Aslami	1245 Beacon Hill Crossing	Alpharetta	GA	30005
Scott David Bogartz	4360 Missendell Lane	Norcross	GA	30092
John Charles Hanger	20 Dorris Road	Alpharetta	GA	30004

hereinafter referred to as ASSIGNOR, has/have invented certain new and useful improvements ("invention(s)") as described and set forth in the below-identified utility application for United States Letters Patent entitled:

PRESENCE OPTIMIZED ADVERTISEMENT PUBLISHING SYSTEM AND METHODOLOGY

which was:

- executed on even date herewith.
- filed with the United States Patent and Trademark Office (USPTO) on 04/20/2006 and assigned Serial No. 11/408,864 and
- further described in the following U.S. provisional application(s):
 1. Application entitled **A process for multi-distributed, presence-based, interactive advertising with instant direct response mechanism and response analytics**, having ser. no. 60/673,143 and filed on 04/20/2005; and
 2. Application entitled **A Process for Presence-Optimizing Pay for Performance Online Advertising Including Single Click Direct Response Contact Enabling Analytics, Real-Time Optimization, Fraud Detection and Trusted Third Party Dispute Resolution** having ser. no. 60/713,394, and filed on 09/01/2005.

WHEREAS, ContactAtOnce! LLC having a place of business at 1225 Northmeadow Parkway, Suite 120, Roswell, GA 30076 hereinafter referred to as ASSIGNEE, is desirous of acquiring ASSIGNOR'S interest in and to said invention(s), said utility application, said provisional application, and any U.S. and foreign patents which are related to the same.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR, ASSIGNOR has sold, assigned and transferred and does hereby sell, assign and transfer unto ASSIGNEE, and ASSIGNEE'S successors and assigns, (a) the entire right, title and interest, for the United States of America, in and to said invention(s), said utility application, and said provisional application and all the rights and privileges in any application and under any and all patents that may be granted in the U.S. for said inventions, including all corresponding provisional, continuation, continuation-in-part, divisional, reissue, and reexamination applications; and (b) the entire right, title and interest in and to said invention(s), said utility application, and said provisional application for all countries foreign to the U.S., including all rights of priority arising from them, and all the rights and privileges under any and all forms of protection, including patents, that may be granted in said countries foreign to the U.S. for them.

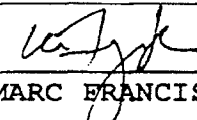
ASSIGNOR authorizes ASSIGNEE to make application for such protection in its own name and maintain such protection in any and all countries foreign to the U.S., and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from ASSIGNOR, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

ASSIGNOR hereby consents that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of ASSIGNEE to apply for patent or other form of protection for said inventions, said utility application, or said provisional application and to claim the aforesaid benefit of the right of priority.

ASSIGNOR requests that any and all patents for said inventions be issued to ASSIGNEE in the U.S. and to ASSIGNEE in all countries foreign to the U.S., or to such nominee as ASSIGNEE may designate.

ASSIGNOR covenants and agrees that, when requested, ASSIGNOR shall, without charge to ASSIGNEE but at ASSIGNEE'S expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable, or convenient in connection with the patent applications, patents, or other forms of protection of said invention(s), and for the defense and protection thereof if challenged in the court of law.

ASSIGNOR authorizes ASSIGNEE or its agents to insert, on ASSIGNOR's behalf, the filing date and/or serial number above pertaining to the utility application and/or the provisional application, if not known as of the date of execution of this document.

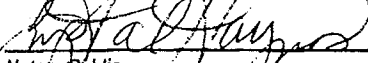


 MARC FRANCIS HAYES, Jr.

2 Jan 2007

 Date

On this 2nd day of January, 2007 before me personally Marc Francis Hayes, Jr. to me known to be the individual described above and who executed the foregoing instrument, or acknowledged execution of the same.



 Notary Public

CRYSTAL HAYNES
 Notary Public, Fulton County, Georgia
 My Commission Expires October 15, 2007
 My Commission Expires

Franked valid Georgia Drivers License.

Docket# 88033229

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ASSIGNOR authorizes ASSIGNEE to make application for such protection in its own name and maintain such protection in any and all countries foreign to the U.S., and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from ASSIGNOR, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

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 Ahmad John Aslami

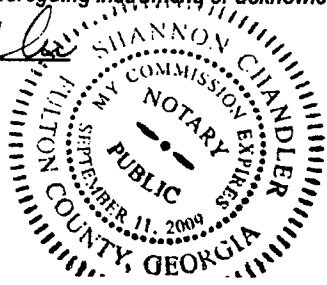
 Date 1/3/07

On this 3 day of January, 2007 before me personally Ahmad Aslami to me known to be the individual described above and who executed the foregoing instrument, or acknowledged execution of the same.



 Notary Public

 My Commission Expires 9-11-09



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Scott David Bogartz
Scott David Bogartz

01/02/2007
Date

On this 2nd day of January, 2007 before me personally Scott David Bogartz to me known to be the individual described above and who executed the foregoing instrument, or acknowledged execution of the same.

[Signature]
Notary Public

CRYSTAL HAYNES
Notary Public, Fulton County, Georgia
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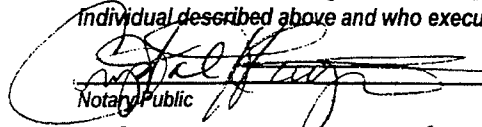


 John Charles Hanger


02 Jan 07

 Date

On this 2nd day of January, 2007 before me personally John Charles Hanger to me known to be the individual described above and who executed the foregoing instrument, or acknowledged execution of the same.



 Notary Public



 Notary Public, Fulton County, Georgia
 My Commission Expires October 15, 2007
 My Commission Expires

Provided valid Georgia Drivers license.