

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Joseph Sellars	12/11/2009
RECEIVING PARTY DATA	
Name:	Schuyler Sellars
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7059797
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ATTORNEY DOCKET NUMBER:	S794.101.101
NAME OF SUBMITTER:	Michael A. Bondi
Total Attachments: 1 source=S794101101_Assignment#page1.tif	

CH \$40.00 7059797

ASSIGNMENT

Whereas I, the below-named inventor, with citizenship as indicated below; have made an invention in

SALES PROMOTIONAL WRITING INSTRUMENT

and have been granted a Letters Patent of the United States of America based thereon having Patent Number 7,059,797, and an Issue date of June 13, 2006;

Now, therefore, for good and valuable consideration, the receipt and adequacy of which is acknowledged, we have agreed to assign and transfer and do hereby assign and transfer unto Schuyler Sellars, its successors and assigns, the entire right, title, and interest in and to the said invention and application, and in and to any division or continuation (in whole or in part) of said application, and in and to any and all improvements in the said invention made by us or any of us made jointly with others (provided any such improvement is made during our employment by the said Company or within one year thereafter), and in and to any and all Letters Patent, reexaminations, reissues, or extensions thereof, of the United States of America and countries foreign thereto (including the right to apply for Letters Patent, Utility Models, or Inventors' Certificates in foreign countries in its own name and to claim any priority rights for such foreign applications to which such applications are entitled under international conventions, treaties, or otherwise), which have been or may be granted thereon or on any divisional, continuation (in whole or in part), renewal, reexamination, reissue, or other or further application based in whole or in part upon the said invention or improvements thereon, to be held and enjoyed as fully exclusively as they would have been by us or any of us had this assignment and transfer not been made;

We do further agree for ourselves and for our heirs, executors, and administrators, to execute and deliver without further consideration any further applications, assignments, and documents, and to perform such other acts as we lawfully may, that may be deemed necessary by the said Individual, its successors, assigns, and nominees, to fully secure its right, title, and interest as aforesaid and to obtain or maintain Letters Patent, Utility Models, or Inventors' Certificates in any and all countries;

And we do hereby authorize and request the Commissioner of Patents to issue any and all Letters Patent which may be granted upon any of the said applications, to the said Individual, as the assignee of the entire right, title, and interest therein.

In witness whereof, we have hereunto signed our names on the day and year set forth below.

Joseph Sellars executor Schuyler Sellars 12-11-09
Joseph Sellars Date

Citizenship: United States