PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY	DATA			
		Name	Execution Date	
Lisa June Hood			08/31/2009	
Naomi Ruth Nelson			08/31/2009	
)ATA			
Name:	The Procter & Gamble Company			
Street Address:	One Procter & Gamble Plaza			
Internal Address:	Attn: Chief Patent Counsel			
City:	Cincinnati			
State/Country:	ОНЮ			
Postal Code:	45202			
PROPERTY NUMBERS Total: 1 Property Type		Number		29351738
Application Number: 2935		1738		29
CORRESPONDENCE	DATA			g
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Fax Number:	(513)277-721	7		\$40.00
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Fax Number: <i>Correspondence will b</i> Phone:	<i>be sent via US Mail</i> 5139838009	when the fax attempt is unsuccessful.		
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501039644

PATENT REEL: 023645 FRAME: 0806

<u>ASSIGNMENT</u> <u>DESIGNS</u> MULTIPLE DESIGNS

WHEREAS I/we, the undersigned Designer(s), herewith declare that I am the sole Designer/we are the joint Designers and I/we have made certain design(s) as set forth in the following Design, Attorney's Docket No. CD967FM-FM18, filed in the World Intellectual Property Organization (WIPO) as Number <u>499587701</u>, on 10 June 2009 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Title/Inventors for Registered Industrial Designs #1-14

Title: Sanitary Towel:

Designer(s): Lisa June HOOD of 564 ½ Hoge Street, Cincinnati OH 45226, USA Naomi Ruth NELSON of 1623 Pullan Avenue, Cincinnati OH 45223; USA

Title/Inventors for Registered Industrial Designs #15-18:

Title: Sanitary Towel:

Designer(s): Lisa June HOOD of 564 ¹/₂ Hoge Street, Cincinnati OH 45226, USA; Naomi Ruth NELSON of 1623 Pullan Avenue, Cincinnati OH 45223; Atushi UEMINAMI of 1-1-2005 Fangyannanli No. 9, Chaoyang District, 100016

Beijing, China;

I/We made said design(s) set forth in said Industrial Design while employed by, or otherwise under an obligation to assign said design(s) to, The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Far East, Inc.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the design(s) were made to assign said design(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said designs registration(s) under international conventions) in said design(s) or as set forth in said design registration(s) or design patent(s), in the United States and of any other country which may be issued for said design(s), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications and/or registrations, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

> PATENT REEL: 023645 FRAME: 0807

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said design herein assigned and as set forth in U. S. Application Serial Numbers **Design #1**: ______, **Design #2**: ______, **Design #3** ______ (the hereinafter named assignee being authorized to insert said U.S. Serial Numbers when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the design covered thereby.

The ASSIGNMENT of said design(s) is effective as of the earlier of 1) the date of execution shown below or 2) the filing plate of the first-filed of said Design(s).

<u>tuhust 31,2009</u> Date + 2009 Lisa June HOOD of OHIO SS JEFFREY CAMP ASON n this **Anomaly at Law AMGUST**, 2009, before me personally appeared Lisa June HOOD, to me known to be the person **Avotary Rubled State of Chris**trument, and acknowledged to me that he executed the same for the uses and purposes therein n this 3 Altomay atrLaw My Commission Has No Expiration Date. Section 147.03 O.R.C ap Public Witness Naomi Ruth NELSON State of OHIO SS ounty of USA EX CAMP AUGUIT, 2009, before me personally appeared Naomi Ruth NELSON, to me known to be the secured the above instrument, and acknowledged to me that he executed the same for the uses and purposes Num Public, State of Ohio My Commission Has No Expiration Date. Section 147.03 O.R.C Witness OF Atushi UEMINAMI Date State of SS

County of CHINA

On this _____ day of ______, 2009, before me personally appeared Atushi UEMINAMI, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Notary Public/Witness

PATENT REEL: 023645 FRAME: 0808