

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Michael R. COUNTS	12/14/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	The Ride, Inc.
<b>Street Address:</b>	P.O. Box 250844
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10025
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29351903
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(703)770-7901
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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<b>Correspondent Name:</b>	PILLSBURY WINTHROP SHAW PITTMAN, LLP
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<b>ATTORNEY DOCKET NUMBER:</b>	042763-0368590
<b>NAME OF SUBMITTER:</b>	Jennifer E. Sallee
<b>Total Attachments: 1</b> source=Assignment#page 1.tif	

CH \$40.00 29351903

For: U.S. Rights and Foreign Rights  
For: U.S. Application  
By: Inventor

**ASSIGNMENT OF INVENTION**

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

**ASSIGNOR:**

Michael R. COUNTS  
119 Pacific Street, #1  
Brooklyn, NY 11201

hereby sells, assigns and transfers to

**ASSIGNEE:**

The Ride, Inc.  
P.O. Box 250844  
New York, NY 10025

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

**BUS EXTERIOR**

and which is found in (37 C.F.R. § 3.21) U.S. patent application executed on even date herewith and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, continuation-in-part, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: 12-14-09

  
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Signature of Michael R. COUNTS