PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------------|----------------|
| Eapen George | 11/19/2009 |
| Thomas Frank Hofmann | 11/19/2009 |
| Timo Dominikus Stark | 11/19/2009 |

RECEIVING PARTY DATA

| Name: | PepsiCo |
|-----------------|------------------------|
| Street Address: | 700 Anderson Hill Road |
| City: | Purchase |
| State/Country: | NEW YORK |
| Postal Code: | 10577 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 12610957 |

CORRESPONDENCE DATA

Fax Number: (972)367-2002

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (972) 367-2001

Email: reed@cclaw.com

Correspondent Name: Colin P. Cahoon

Address Line 1: Carstens & Cahoon LLP
Address Line 2: P.O. Box 802334
Address Line 4: Dallas, TEXAS 75380

| ATTORNEY DOCKET NUMBER: | CFLAY.80502 |
|-------------------------|----------------|
| NAME OF SUBMITTER: | Celina M. Diaz |

Total Attachments: 4

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PATENT REEL: 023648 FRAME: 0180

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ASSIGNMENT

WHEREAS, We, *Eapen GEORGE*, a citizen of United States, residing at 4613 Shadow Ridge Drive, Frisco, Texas, 75034; *Thomas Frank HOFMANN*, a citizen of Germany, residing at Malvenweg 23, 85375 Neufahrn, Germany; and *Timo Dominikus STARK*, a citizen of Germany, residing at Ringstr. 13a, 85402 Kranzberg, Germany; are the inventors of the invention *Natural Flavour Enhancers and Methods for Making Same*, for which we have executed an Application for Letters Patent of the United States with attorney reference number CFLAY.80502; and

WHEREAS, PepsiCo, incorporated in North Carolina, with a place of business at 700 Anderson Hill Road, Purchase, New York 10577, is desirous of obtaining the entire right, title, and interest in, to, and under the said invention and the said application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we the said Eapen GEORGE, Thomas Frank HOFMANN, and Timo Dominikus STARK have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the said PepsiCo, its successors, legal representatives, and assigns, the entire right, title, and interest in, to, and under the said invention and the said application, and all divisions, renewals, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, and all Letters Patent which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals, and reissues thereof, and all rights of priority in any such country or countries based upon the filing of the said application for Letters Patent of the United States which are created by any law, treaty, or international convention; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to the said PepsiCo, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to said PepsiCo, its successors, legal representatives, and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally do everything possible to aid the said PepsiCo, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention in all countries.

CFLAY.80502 -1- ASSIGNMENT

| IN TES | · | we hereunto set our hands and seals the day | and year set opposite |
|------------|----------------|---|-----------------------|
| Date: 19 N | <u>OV</u> 2009 | Eapen GEORGE | L.S. |
| Date: | 2009 | Thomas Frank HOFMANN | L.S. |
| Date: | 2009 | Timo Dominikus STARK | L.S. |

CFLAY.80502

-2-

ASSIGNMENT

ASSIGNMENT

WHEREAS, We, Eapen GEORGE, a citizen of United States, residing at 4613 Shadow Ridge Drive, Frisco, Texas, 75034; Thomas Frank HOFMANN, a citizen of Germany, residing at Malvenweg 23, 85375 Neufahrn, Germany; and Timo Dominikus STARK, a citizen of Germany, residing at Ringstr. 13a, 85402 Kranzberg, Germany; are the inventors of the invention Natural Flavour Enhancers and Methods for Making Same, for which we have executed an Application for Letters Patent of the United States with attorney reference number CFLAY.80502; and

WHEREAS, PepsiCo, incorporated in North Carolina, with a place of business at 700 Anderson Hill Road, Purchase, New York 10577, is desirous of obtaining the entire right, title, and interest in, to, and under the said invention and the said application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we the said Eapen GEORGE, Thomas Frank HOFMANN, and Timo Dominikus STARK have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the said PepsiCo, its successors, legal representatives, and assigns, the entire right, title, and interest in, to, and under the said invention and the said application, and all divisions, renewals, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, and all Letters Patent which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals, and reissues thereof, and all rights of priority in any such country or countries based upon the filing of the said application for Letters Patent of the United States which are created by any law, treaty, or international convention; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to the said PepsiCo, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to said PepsiCo, its successors, legal representatives, and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally do everything possible to aid the said PepsiCo, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention in all countries.

CFLAY.80502 -1- ASSIGNMENT

IN TESTIMONY WHEREOF, we hereunto set our hands and seals the day and year set opposite our respective signatures.

 Date:
 2009
 L.S.

 Date:
 19/11/09
 2009
 L.S.

 Date:
 19/11/09
 2009
 L.S.

CFLAY.80502 -2- ASSIGNMENT

PATENT REEL: 023648 FRAME: 0185

RECORDED: 12/14/2009