

Attorney Docket No. 010112-001300US

Form PTO-1595 (Rev. 03/09)
OMB No. 0651-0027 (exp. 03/31/2009)

U.S. DEPARTMENT OF COMMERCE
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p>1. Name of conveying party(ies) David Kelly</p> <p>Additional name(s) of conveying party(ies) attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>3. Nature of conveyance/Execution Date(s): Execution Date(s) <u>11/17/09 & 11/21/09</u></p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Joint Research Agreement <input type="checkbox"/> Government Interest Assignment <input type="checkbox"/> Executive Order 9424, Confirmatory License <input type="checkbox"/> Other _____</p>	<p>2. Name and address of receiving party(ies) Name: <u>British Sky Broadcasting Ltd.</u> Internal Address: _____ Street Address: <u>Grant Way</u> City: <u>Isleworth</u> State: <u>Middlesex</u> Country: <u>Great Britain</u> Zip: <u>TW7 5QD</u></p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>4. Application or patent number(s): <input type="checkbox"/> This document is being filed together with a new application.</p> <p>A. Patent Application No.(s) <u>12/520,428</u></p> <p>B. Patent No.(s)</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>6. Total number of applications and patents involved: <u>1</u></p> <p>7. Total fee (37 CFR 1.21(h) & 3.41) \$ <u>40.00</u></p> <p><input checked="" type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed <input type="checkbox"/> None required (government interest not affecting title)</p>
<p>5. Name and address to whom correspondence concerning document should be mailed:</p> <p>Name: <u>David A. Hall</u> Internal Address: _____ <u>TOWNSEND AND TOWNSEND AND CREW LLP</u> Street Address: <u>Two Embarcadero Center,</u> <u>Eighth Floor</u> City: <u>San Francisco</u> State: <u>California</u> Zip: <u>94111-3834</u> Phone Number: <u>(415) 576-0200</u> Fax Number: <u>(415) 576-0300</u> Email Address: <u>docket@townsend.com</u></p>	<p>8. Payment Information</p> <p>Account Number <u>20-1430</u> Authorized User Name <u>Townsend and</u> <u>Townsend and Crew LLP</u></p>
<p>9. Signature: <u>David A. Hall</u> <u>December 10, 2009</u> Signature Date <u>David A. Hall</u> Name of Person Signing Atty. Reg. No. <u>32,233</u></p>	
<p>Total number of pages including cover sheet, attachments, and documents: 4</p>	

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1. Additional name(s) of conveying party(ies):
(Continued from Page 1)

Nicholas James

2. Additional name(s) and address(es) of receiving party(ies):
(Continued from Page 1)

3. Additional application number(s) or patent number(s):
(Continued from Page 1)

A. Patent Application No.(s)

B. Patent No.(s)

62344728 v1

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ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, David Kelly and Nicholas James, both c/o British Sky Broadcasting Ltd. Grant Way, Isleworth, Middlesex, TW7 5QD United Kingdom, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: MEDIA DEVICE AND INTERFACE

Date(s) of execution of Declaration: November 17, 2009 & November 21, 2009

Filing Date: June 19, 2009

Application No.: 12/520,428 ; and

WHEREAS, British Sky Broadcasting Ltd. of Grant Way, Isleworth, Middlesex, United Kingdom, TW7 5QD, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Townsend and Townsend and Crew LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

PATENT
REEL: 023652 FRAME: 0155

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IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 17/11/09

David Kelly
David Kelly

SIGNATURE WITNESSED BY:

Dated: 17/11/09

[Signature]
Signature of Witness

John Down
Printed Name

Dated: 21/11/09

Nicholas James
Nicholas James

SIGNATURE WITNESSED BY:

Dated: 21/11/09

Peter van Dooren
Signature of Witness

PETER VAN DOOREN
Printed Name

61510870 v1