

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Gary A. Ross	12/04/2009
Michael D. Brunsdon	12/04/2009
RECEIVING PARTY DATA	
Name:	NCR Corporation
Street Address:	1700 S. Patterson Blvd.
City:	Dayton
State/Country:	OHIO
Postal Code:	45479
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12626732
CORRESPONDENCE DATA	
Fax Number:	(937)445-6794
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	937-445-2990
Email:	ss150002@ncr.com
Correspondent Name:	Paul W. Martin
Address Line 1:	1700 S. Patterson Blvd.
Address Line 4:	Dayton, OHIO 45479
ATTORNEY DOCKET NUMBER:	9-838
NAME OF SUBMITTER:	Sallie Spicer
Total Attachments: 2 source=9-838_20091215_Assignment#page1.tif source=9-838_20091215_Assignment#page2.tif	

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PATENT
REEL: 023654 FRAME: 0098

ASSIGNMENT OF UNITED STATES PATENT APPLICATION

WHEREAS, we, **Gary A. Ross of Dundee, UK and Michael D. Brunsdon of Edinburgh, UK** (hereinafter called "the inventor(s)"), have invented certain new and useful improvements in **A SYSTEM AND METHOD FOR IDENTIFYING PRODUCE**, Docket No. **9-838** (hereinafter called "the invention"), for which we have executed an application for Letters Patent of the United States of America (hereinafter called "the application") on same date herewith, respectively; and

WHEREAS, the invention, being made in the circumstances set out in Section 39 (1)(a) of the United Kingdom Patents Act 1977, belongs to our employer at that time, namely **NCR Financial Solutions Group Limited**, a company incorporated in England whose registered address is **206 Marylebone Road, London NW1, 6LY, United Kingdom**; and

WHEREAS, **NCR Corporation**, a corporation of the State of Maryland, having its principal place of business at **1700 South Patterson Boulevard, Dayton, Ohio 45479-0001 USA**, is desirous of acquiring from **NCR Financial Solutions Group Limited**, the entire right, title, and interest in and to the invention and the application; and

WHEREAS, **NCR Financial Solutions Group Limited** and **NCR Corporation** have authorized and requested my/our executing the application; and

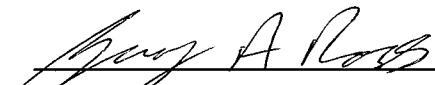
NOW, THEREFORE, to all whom it may concern be it known that we, the inventor(s), confirm the ownership by **NCR Financial Solutions Group Limited** of the invention and the application by operation of law under the United Kingdom Patents Act 1977 and if, under the law of the United States, or any other countries in the world, we the inventor(s) have any ownership right, title, and interest in the invention and the application (which we do not believe to be the case and claim no ownership right, title, or interest in the invention and the application based on the law of the United Kingdom), in consideration of the sum of One Dollar (\$1.00) and of other valuable considerations, the receipt of which is hereby acknowledged, we, the inventor(s), nevertheless hereby assign and transfer such ownership right, title, and interest in and to the invention and application to **NCR Financial Solutions Group Limited**, its successors and assigns. **NCR Financial Solutions Group Limited** in turn hereby assigns and transfers to **NCR Corporation**, its successors and assigns, the entire right, title, and interest in and to the invention and the application (including any right to claim priority under the International Convention), and in and to any divisions, continuations, reissues, and extensions thereof.

FURTHER, we, the inventor(s), and **NCR Financial Solutions Group Limited** hereby authorize and request any Letters Patent arising therefrom in the United States of America be issued to **NCR Corporation**, its successors and assigns.


FURTHER, we, the inventor(s), agree that we will communicate to NCR Corporation, or its representatives, any facts known to myself/us respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitution, renewal, and reissue applications, execute all necessary assignment papers to cause any Letters Patent arising therefrom in the United States of America to be issued to NCR Corporation, make all rightful oaths and generally to do everything possible to aid NCR Corporation, its successors and assigns, to obtain and enforce protection for the invention in the United States of America and in any other countries in the world.

FURTHER, it is hereby declared that the transaction hereby effected does not form part of a larger transaction or of a series of transactions in respect of which the amount or value or the aggregate amount or value, of the consideration exceeds £ 60,000 (Sterling).

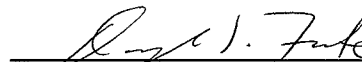
Signed at Dundee, this 4th day of December, 2009.


 Gary A. Ross


Signed at Dundee, this 9th day of December, 2009.


 Michael D. Brunsdon

Signed at Dayton, Ohio this 14th day of December, 2009.


 Douglas S. Foote
 Chief Patent Counsel
 NCR Financial Solutions Group Limited

Signed at Dayton, Ohio, this 14th day of December, 2009.


 Douglas S. Foote
 Chief Patent Counsel
 NCR Corporation