

PATENT ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Brian Meaney	11/10/2009
Melissa Breglio	11/12/2009
Mike Stern	11/13/2009
Jeremy Holland	11/12/2009
Dave Cerf	11/10/2009
Colleen Pendergast	11/10/2009
Peter A. Steinauer	11/11/2009
Michaelle Stikich	11/12/2009
Charles Lyons	11/10/2009

RECEIVING PARTY DATA

Name:	Apple Inc.
Street Address:	1 Infinite Loop
City:	Cupertino
State/Country:	CALIFORNIA
Postal Code:	95014

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12551559

CORRESPONDENCE DATA

Fax Number: (310)442-9330

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 310-442-9300

Email: mail@adelitollen.com

Correspondent Name: Adeli & Tollen LLP

Address Line 1: 11940 San Vicente Blvd.

Address Line 2: Suite 100

OP \$40.00 12551559

501041755

PATENT  
REEL: 023655 FRAME: 0975

Address Line 4: Los Angeles, CALIFORNIA 90049

ATTORNEY DOCKET NUMBER:

APPLE.P0182

NAME OF SUBMITTER:

Mani Adeli

Total Attachments: 6

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ASSIGNMENT

APLE.P0182  
P7642US1

WHEREAS, we, Brian Meaney, residing at San Jose, CA, Melissa Breglio, residing at San Francisco, CA, Mike Stern, residing at San Francisco, CA, Jeremy Holland, residing at Los Altos Hills, CA, Dave Cerf, residing at San Francisco, CA, Colleen Pendergast, residing at Livermore, CA, Peter A. Steinauer, residing at San Francisco, CA, Michaelle Stikich, residing at San Francisco, CA, and Charles Lyons, residing at San Francisco, CA, have made an invention entitled: Segmented Timeline for a Media-Editing Application and have made application for United States Letters Patent therefor, the same having been filed in the United States Patent and Trademark Office on 8/31/2009 as United States Application No. 12/551,559; and

WHEREAS, Apple Inc., a corporation organized and existing under the laws of California and having an office and place of business at 1 Infinite Loop, Cupertino, California 95014, United States of America, is desirous of acquiring the entire interest in said invention, said United States Patent Application, and in any Letters Patent which may be entitled to the benefit thereof;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we do hereby sell, assign, and transfer unto the said Apple Inc., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States Patent Application, including any nonprovisional patent application claiming the benefit thereof and any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said Patent Application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said Apple Inc. as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the date(s) indicated hereinafter:

Date: 11-10-09

Signature:   
Brian Meaney


Date: 11/12/2009

Signature:   
Melissa Breglio

Date: 11/13/09

Signature:   
Mike Stern

Date: Nov 12, 2009

Signature:   
Jeremy Holland

Date: 11/10/09

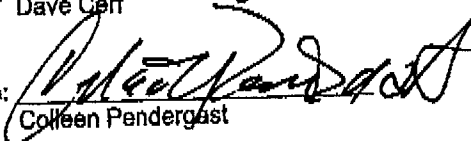
Date: 11/10/09

Date: \_\_\_\_\_

Date: \_\_\_\_\_

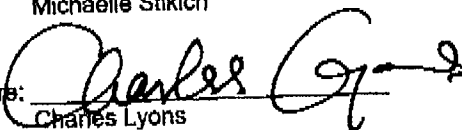
Date: 11-10-09

Signature:   
Dave Cerf

Signature:   
Colleen Pendergast

Signature: \_\_\_\_\_  
Peter A. Steinauer

Signature: \_\_\_\_\_  
Michaelle Stikich

Signature:   
Charles Lyons

ASSIGNMENT

APLE.P0182  
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Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Brian Meaney

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Melissa Breglio

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Mike Stern

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Jeremy Holland

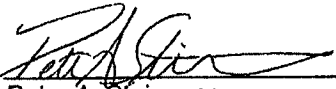
Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Dave Cerf

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Colleen Pendergast

Date: 11/11/9

Signature:   
Peter A. Steinauer

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Michaelle Stikich

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Charles Lyons

## ASSIGNMENT

APLE.P0182  
P7642US1

WHEREAS, we, **Brian Meaney**, residing at **San Jose, CA**, **Melissa Breglio**, residing at **San Francisco, CA**, **Mike Stern**, residing at **San Francisco, CA**, **Jeremy Holland**, residing at **Los Altos Hills, CA**, **Dave Cerf**, residing at **San Francisco, CA**, **Colleen Pendergast**, residing at **Livermore, CA**, **Peter A. Steinauer**, residing at **San Francisco, CA**, **Michaelle Stikich**, residing at **San Francisco, CA**, and **Charles Lyons**, residing at **San Francisco, CA**, have made an invention entitled: **Segmented Timeline for a Media-Editing Application** and have made application for United States Letters Patent therefor, the same having been filed in the United States Patent and Trademark Office on **8/31/2009** as **United States Application No. 12/551,559**; and

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NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we do hereby sell, assign, and transfer unto the said Apple Inc., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States Patent Application, including any nonprovisional patent application claiming the benefit thereof and any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said Patent Application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said Apple Inc. as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

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Brian Meaney

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Melissa Breglio

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Mike Stern

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Jeremy Holland

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Dave Cerf

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Colleen Pendergast

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Peter A. SteinauerDate: 11/12/09Signature:   
Michaelle Stikich

Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
Charles Lyons

-- 2 --

Attorney Docket: APLE P0182  
PTO Serial Number: 12/551,559  
Client Docket: P7642US1

PATENT

RECORDED: 12/15/2009

REEL: 023655 FRAME: 0982