

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
RJ Research Inc.	12/15/2009
RECEIVING PARTY DATA	
Name:	Enquisite Inc.
Street Address:	649 Mission St., 5th Floor
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11855907
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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ATTORNEY DOCKET NUMBER:	RJRCH.005A
NAME OF SUBMITTER:	Michael S. Okamoto
Total Attachments: 2 source=RJRCH.005A (assign)#page1.tif source=RJRCH.005A (assign)#page2.tif	

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**PATENT
 REEL: 023664 FRAME: 0401**

Application No.: 11/855,907
Filing Date: September 14, 2007

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Client Code: RJRCH.005A
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ASSIGNMENT

WHEREAS, RJ Research Inc., a Delaware corporation having offices at 219-1990 South Norfolk Street, #219, San Mateo, California 94403 (hereinafter "ASSIGNOR"), represents and warrants that it is the sole owner of the entire right, title, and interest to certain new and useful improvements for which ASSIGNOR has filed the following United States applications for Letters Patents in the United States (hereinafter "the Patent Applications"):

<u>Application No.</u>	<u>Filing Date</u>	<u>Title</u>
11/855,907	September 14, 2007	CLICK FRAUD DETECTION

WHEREAS, Enquisite Inc., a Delaware corporation having offices at 649 Mission St., 5th Floor, San Francisco, California 94105 (hereinafter "ASSIGNEE") desires to purchase the entire right, title, and interest in and to the inventions disclosed in the Patent Applications;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby further acknowledges that it has sold, assigned, and transferred, and by these presents does hereby sell, assign, and transfer, unto ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest throughout the world in, to, and under the said improvements, and the said Patent Applications and all Patents that may be granted thereon, and all provisional applications relating thereto (including but not limited to U.S. Provisional Application No. 60/826,175, filed September 19, 2006), and all divisions, continuations, reissues, reexaminations, renewals, and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent that may hereafter be filed for said improvements or for the said Patent Applications in any country or countries foreign to the United States; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements and all Letters Patents resulting from the Patent Applications to ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this Agreement.

ASSIGNOR does hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of the said Patents before or after issuance;

ASSIGNOR hereby covenants and agrees that it will communicate to ASSIGNEE, its successors, legal representatives, and assigns any facts known to ASSIGNOR respecting the Patent Applications immediately upon becoming aware of those facts, and that it will testify in any legal proceeding involving any of the Patent Applications, will sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and will generally do everything possible to aid ASSIGNEE, its successors, legal representatives, and assigns to obtain and enforce the Patent Applications in all countries.

Application No.: 11/855,907
Filing Date: September 14, 2007

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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 15th day of
December 2009.

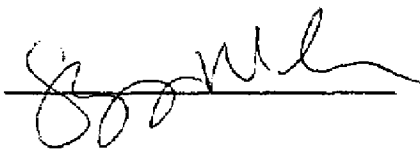

RJ Research Inc.

By: Richard Kazimierz Zwicky

Title: President

Date: Dec 15 2009

Witnessed by:



Date:

12/15/09

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