PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Anthony J. O'Lenick Jr.	12/14/2009

RECEIVING PARTY DATA

Name:	The Fanning Corporation	
Street Address:	2450 West Hubbard Street	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60612	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	6383232

CORRESPONDENCE DATA

Fax Number: (312)443-0336

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ATTORNEY DOCKET NUMBER: 4988900-00018 (FANNING)

NAME OF SUBMITTER: Roberta L. Hastreiter, Reg. No. 32,990

Total Attachments: 1

source=US 6,383,232 Assignment from Anthony O'Lenick to The Fanning Corporation#page1.tif

OP \$40.00 63832

PATENT REEL: 023668 FRAME: 0385

ASSIGNMENT OF PATENT

Whereas, I, <u>Anthony J. O'Lenick</u>, <u>Jr</u>. of <u>Dacula</u>, <u>Ga</u>, hereinafter referred to as patentee did obtain a United Stated Patent for

Process and composition for dyeing hair utilizing zwitterionic conditioning agents

U.S. Patent Number 6,383,232 dated May 7, 2002 and whereas, I am an inventor and owner of rights to said patent

and whereas **The Fanning Corporation** hereinafter referred to as "assignee" is desirous of acquiring the assignees right, title and interest in the same;

Now, therefore, in consideration of the sum of two dollars (\$ 2.00), the receipt whereof is acknowledged, and other good and valuable consideration, I, the patentee, by these presents do sell, assign and transfer unto said assignee my entire right, title and interest in and to the said Patent aforesaid; the same to be held and enjoyed by the said assignee for his own use and behoof, and for his legal representatives and assigns, to the full end of the term for which said Patent is granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 14th day of December, 2009, at 2170 Luke Edwards Road Dacula, Ga 30019

Anthony (V. Q'Lenick

State of Georgia

County of Gwinnett

Before me personally appeared said Anthony J. O'Lenick, Jr.

and acknowledge the foregoing instrument to be his free act and deed this 14th day December 2009.

Augusta Trifon Notary Public

RECORDED: 12/17/2009

PATENT REEL: 023668 FRAME: 0386