

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Andrew Hertzfeld	02/05/2007
Richard L. Sites	02/07/2007
Michael B. Herf	02/09/2007
Justin Rosenstein	02/13/2007
Lilly Christine Irani	02/13/2007
<b>RECEIVING PARTY DATA</b>	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	12621327
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(877)769-7945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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ATTORNEY DOCKET NUMBER:	16113-0132006
NAME OF SUBMITTER:	Melissa Alexander

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**PATENT  
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**Total Attachments: 16**

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ASSIGNMENT

For valuable consideration, we, ANDREW HERTZFELD of 329 Lincoln Avenue, Palo Alto, CA 94301, RICHARD L. SITES of 145 Campo Bello Lane, Menlo Park, CA 94025, MICHAEL B. HERF of 1315 S. Carmelina #201, Los Angeles, CA 90025, JUSTIN ROSENSTEIN of 5540 Manila Avenue, Oakland, CA 94618-1515, LILLY CHRISTINE IRANI of 770 Capp Street, San Francisco, California 94110, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled EFFECTS APPLIED TO IMAGES IN A BROWSER, filed 7/10/2006, and assigned U.S. Serial Number 11/484,337, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

  
\_\_\_\_\_  
ANDREW HERTZFELD

Witnessed by:

Eric Roman  
Signature

Date: 2007-02-05

ERIC ROMAN  
Typed or Printed Name

19939 CHANTERS AVE  
SARATOGA, CA 95070  
Witness Address

\_\_\_\_\_  
RICHARD L. SITES

Witnessed by:

\_\_\_\_\_  
Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Typed or Printed Name

\_\_\_\_\_  
Witness Address

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MICHAEL B. HERF

Witnessed by:

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Signature

Date: \_\_\_\_\_

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Typed or Printed Name

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Witness Address

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JUSTIN ROSENSTEIN

Witnessed by:

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Signature

Date: \_\_\_\_\_

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Typed or Printed Name

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Witness Address

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LILLY CHRISTINE IRANI

Witnessed by:

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Signature

Date: \_\_\_\_\_

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Typed or Printed Name

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Witness Address

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ASSIGNMENT

For valuable consideration, we, ANDREW HERTZFELD of 329 Lincoln Avenue, Palo Alto, CA 94301, RICHARD L. SITES of 145 Campo Bello Lane, Menlo Park, CA 94025, MICHAEL B. HERF of 1315 S. Carmelina #201, Los Angeles, CA 90025, JUSTIN ROSENSTEIN of 5540 Manila Avenue, Oakland, CA 94618-1515, LILLY CHRISTINE IRANI of 770 Capp Street, San Francisco, California 94110, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled EFFECTS APPLIED TO IMAGES IN A BROWSER, filed 7/10/2006, and assigned U.S. Serial Number 11/484,337, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts

and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

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ANDREW HERTZFELD

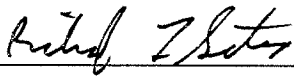
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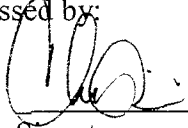
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Christine P  
Typed or Printed Name

\_\_\_\_\_  
Witness Address

  
RICHARD L. SITES

Witnessed by:

  
Signature

Date: 7 FEB 2007

Christine Picorri  
Typed or Printed Name

2736 Wellesley St.  
Palo Alto CA 94306  
Witness Address



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MICHAEL B. HERF

Witnessed by:

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Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Typed or Printed Name

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Witness Address

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JUSTIN ROSENSTEIN

Witnessed by:

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Date: \_\_\_\_\_

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Typed or Printed Name

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Witness Address

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LILLY CHRISTINE IRANI

Witnessed by:

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Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Typed or Printed Name

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Witness Address

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ASSIGNMENT

For valuable consideration, we, ANDREW HERTZFELD of 329 Lincoln Avenue, Palo Alto, CA 94301, RICHARD L. SITES of 145 Campo Bello Lane, Menlo Park, CA 94025, MICHAEL B. HERF of 1315 S. Carmelina #201, Los Angeles, CA 90025, JUSTIN ROSENSTEIN of 5540 Manila Avenue, Oakland, CA 94618-1515, LILLY CHRISTINE IRANI of 770 Capp Street, San Francisco, California 94110, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled EFFECTS APPLIED TO IMAGES IN A BROWSER, filed 7/10/2006, and assigned U.S. Serial Number 11/484,337, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

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ANDREW HERTZFELD

Witnessed by:

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Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Typed or Printed Name

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Witness Address

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RICHARD L. SITES


Witnessed by:

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Signature


Date: \_\_\_\_\_

\_\_\_\_\_  
Typed or Printed Name

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Witness Address

  
MICHAEL B. HERF

Witnessed by:

  
Signature

Date: 2-9-2007

Susanna Lewis  
Typed or Printed Name

12611 Pacific Ave #203  
LA CA 90066  
Witness Address

\_\_\_\_\_  
JUSTIN ROSENSTEIN

Witnessed by:

\_\_\_\_\_  
Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Typed or Printed Name

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Witness Address

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LILLY CHRISTINE IRANI

Witnessed by:

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Signature

Date: \_\_\_\_\_

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Typed or Printed Name

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Witness Address

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Attorney's Docket No.: 16113-132002  
Client's Ref. No.: GP-865-01-US

### ASSIGNMENT

For valuable consideration, we, ANDREW HERTZFELD of 329 Lincoln Avenue, Palo Alto, CA 94301, RICHARD L. SITES of 145 Campo Bello Lane, Menlo Park, CA 94025, MICHAEL B. HERF of 1315 S. Carmelina #201, Los Angeles, CA 90025, JUSTIN ROSENSTEIN of 5540 Manila Avenue, Oakland, CA 94618-1515, LILLY CHRISTINE IRANI of 770 Capp Street, San Francisco, California 94110, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled EFFECTS APPLIED TO IMAGES IN A BROWSER, filed 7/10/2006, and assigned U.S. Serial Number 11/484,337, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

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ANDREW HERTZFELD

Attorney's Docket No.: 16113-132002  
Client's Ref. No.: GP-865-01-US

Witnessed by:

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Signature

Date: \_\_\_\_\_

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Typed or Printed Name

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Witness Address

\_\_\_\_\_  
RICHARD L. SITES

Witnessed by:

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Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Typed or Printed Name

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Witness Address



Attorney's Docket No.: 16113-132002  
Client's Ref. No.: GP-865-01-US

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MICHAEL B. HERF


Witnessed by:

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Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Typed or Printed Name

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Witness Address

  
\_\_\_\_\_  
JUSTIN ROSENSTEIN

Witnessed by:

  
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Signature

Date: 13 Feb 2007

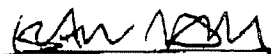
Evan Martin  
~~3485 21st St Apt 1~~  
\_\_\_\_\_  
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San Francisco, CA 94110  
\_\_\_\_\_  
Witness Address

Attorney's Docket No.: 16113-132002  
Client's Ref. No.: GP-865-01-US

  
\_\_\_\_\_  
LILLY CHRISTINE IRANI

Witnessed by:

  
\_\_\_\_\_  
Signature

Date: 13 Feb 2007

Evan Martin  
\_\_\_\_\_  
Typed or Printed Name

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