

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
Revenue Science, Inc.	01/22/2009
RECEIVING PARTY DATA	
Name:	AudienceScience Inc.
Street Address:	10500 NE 8th Street
Internal Address:	13th Floor
City:	Bellevue
State/Country:	WASHINGTON
Postal Code:	98004
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11294750
CORRESPONDENCE DATA	
Fax Number:	(206)359-9219
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	solson@perkinscoie.com
Correspondent Name:	Stephanie Olson
Address Line 1:	PO Box 1247
Address Line 2:	SEA-PAT
Address Line 4:	Seattle, WASHINGTON 98111-1247
ATTORNEY DOCKET NUMBER:	34281.8053 US01
NAME OF SUBMITTER:	Judy M. Kadoura
Total Attachments: 1 source=2009_12_17_ChangeOfName#page1.tif	

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PATENT
REEL: 023669 FRAME: 0658

**FILED
SECRETARY OF STATE**

FEB 20 2009

STATE OF WASHINGTON

**ARTICLES OF AMENDMENT
OF
REVENUE SCIENCE, INC.**

The following Articles of Amendment are executed by the undersigned, a Washington corporation:

1. The name of the corporation is Revenue Science, Inc.
2. Article I of the Fourth Amended and Restated Articles of Incorporation of this corporation is amended to read as follows:

"The name of the corporation is AudienceScience Inc. (the "Corporation")."

3. The date the amendment was adopted is January 21, 2009.
4. The amendment was duly adopted by the Board of Directors of the corporation. Shareholder action was not required pursuant to the provisions of RCW 23B.10.020(5).

These Articles of Amendment are executed by the corporation by its duly authorized officer.

Dated: January 22 2009

REVENUE SCIENCE, INC.

By: 

Jeff Hirsch

President and Chief Executive Officer