

**PATENT ASSIGNMENT**

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<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Daniel J. Sullivan	08/12/2002
Barbara Sue Smith	08/12/2002
<b>RECEIVING PARTY DATA</b>	
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<b>Street Address:</b>	33 Fraser Avenue, Suite 201
<b>City:</b>	Toronto, ONTARIO
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<b>Postal Code:</b>	M6K 3J9
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12641000
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<b>Total Attachments: 2</b> source=5020US_Assignment#page1.tif source=5020US_Assignment#page2.tif	

**CH \$40.00 12641000**

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**PATENT**  
**REEL: 023672 FRAME: 0470**

**ASSIGNMENT**

WHEREAS WE, **DANIEL J. SULLIVAN** and **BARBARA SUE SMITH**, whose full post office addresses are **35 Balsam Avenue, Toronto, Ontario, M4E 3B5, Canada** and **33 Fraser Avenue, Suite 201, Toronto, Ontario, M6K 3J9, Canada**, have invented certain new and useful improvements in an invention entitled **PROJECT MANAGEMENT SYSTEM FOR AIDING USERS IN ATTAINING GOALS** for which an application for United States Letters Patent was filed on **June 7, 2002** as serial No. **10/163,637**.

AND WHEREAS, **THE STRATEGIC COACH INC.**, a corporation of **33 Fraser Avenue, Suite 201, Toronto, Ontario, M6K 3J9, Canada**, has acquired from us the whole right, title and interest for the United States of America and all other countries in and to the said invention and in and to any Letters Patent that may be obtained therefor, and in and to said application.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of all of which is hereby acknowledged, we, **DANIEL J. SULLIVAN** and **BARBARA SUE SMITH**, by these presents confirm that we have sold, assigned and transferred and do hereby sell, assign and transfer unto the said **THE STRATEGIC COACH INC.**, the full and exclusive right to the said invention in the United States of America and all other countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor, and the entire right, title and interest in and to said application, and in and to any divisions, continuations, continuations-in-part and extensions of said application, together with the right to claim the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property based on said application for United States Letter Patent.

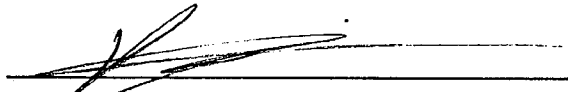
We agree that we will without further consideration do all such things and execute all such documents as may be necessary or desirable to obtain and maintain patents for said invention and for additions and modifications thereto in

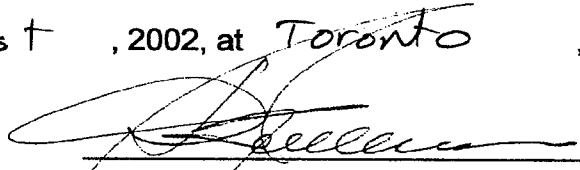
any and all countries, and to vest title thereto in said assignee, its successors, assigns and legal representatives or nominees.

We hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said **THE STRATEGIC COACH INC.**, the assignee of the entire right, title and interest in and to the same, for its sole use and benefit, and for the use and benefit of its successors and assigns, to the full end of the term for which Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment and sale not been made.


The undersigned hereby grant(s) the firm of Bereskin & Parr (Box 401, 40 King Street West, Toronto, Ontario, Canada M5H 3Y2) the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.


SIGNED this 12 day of August, 2002, at Toronto

  
Witness Ross Slater

  
DANIEL J. SULLIVAN

SIGNED this 12 day of August, 2002, at Toronto

  
Witness Ross Slater

  
BARBARA SUE SMITH