

# PATENT ASSIGNMENT

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| <b>SUBMISSION TYPE:</b>                                                                                                                   | NEW ASSIGNMENT               |
| <b>NATURE OF CONVEYANCE:</b>                                                                                                              | ASSIGNMENT                   |
| <b>CONVEYING PARTY DATA</b>                                                                                                               |                              |
| <b>Name</b>                                                                                                                               | <b>Execution Date</b>        |
| Armin Bartschi                                                                                                                            | 12/11/2009                   |
| <b>RECEIVING PARTY DATA</b>                                                                                                               |                              |
| <b>Name:</b>                                                                                                                              | Trisa Holding AG             |
| <b>Street Address:</b>                                                                                                                    | Kantonsstrasse 31            |
| <b>City:</b>                                                                                                                              | Triengen                     |
| <b>State/Country:</b>                                                                                                                     | SWITZERLAND                  |
| <b>Postal Code:</b>                                                                                                                       | CH-6234                      |
| <b>PROPERTY NUMBERS Total: 1</b>                                                                                                          |                              |
| <b>Property Type</b>                                                                                                                      | <b>Number</b>                |
| <b>Application Number:</b>                                                                                                                | 29351995                     |
| <b>CORRESPONDENCE DATA</b>                                                                                                                |                              |
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| <b>ATTORNEY DOCKET NUMBER:</b>                                                                                                            | 8369-02-TB                   |
| <b>NAME OF SUBMITTER:</b>                                                                                                                 | Christine Briscoe            |
| <b>Total Attachments: 2</b><br>source=EXECUTED ASSIGNMENT ARMIN BARTSCHI#page1.tif<br>source=EXECUTED ASSIGNMENT ARMIN BARTSCHI#page2.tif |                              |

CH \$40.00 29351995

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**PATENT**  
**REEL: 023675 FRAME: 0193**

### ASSIGNMENT

WHEREAS, I, **Armin BÄRTSCHI**, (below referred to as ASSIGNOR), residing as set forth hereinafter, have made an invention for which application for Letters Patent of the United States is being filed in the United States Patent and Trademark Office December 15, 2009; U.S. Serial No. 29/351,995 entitled "TOOTHBRUSH"; and

WHEREAS, **Trisa Holding AG**, Kantonsstrasse 31, CH-6234 Triengen, Switzerland, (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S)' execution of this document.

This Assignment is effective as of: December 15, 2009  
(date of filing)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this day of

Dec 17<sup>th</sup> 2009

Armin Bäertschi

Armin Bäertschi

Langgasse 9

4652 Winznau, Switzerland

Gloria Grolsch

Witness

Dec 17<sup>th</sup>, 2009

Date

Widmer Rolf

Witness

Dec 18<sup>th</sup> 2009

Date