

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DongWook KIM	11/11/2009
Youn Sik LEE	11/11/2009
Jiyeon LEE	11/11/2009

RECEIVING PARTY DATA

Name:	NHN Corporation
Street Address:	Bundang Venture Town
Internal Address:	25-1 Jeongja-dong, Bundang-gu, Seongsam-si
City:	Kyunggi-do
State/Country:	REPUBLIC OF KOREA
Postal Code:	463-844

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12600421

CORRESPONDENCE DATA

Fax Number: (703)288-5139
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 703-288-5105
 Email: patent@park-law.com
 Correspondent Name: H.C. Park & Associates, PLC
 Address Line 1: 8500 Leesburg Pike, Suite 7500
 Address Line 4: Vienna, VIRGINIA 22182

ATTORNEY DOCKET NUMBER:	P3129US00
NAME OF SUBMITTER:	Hae-Chan Park

Total Attachments: 2
 source=P3129US00_Assignment#page1.tif

OP \$40.00 12600421

501045633

**PATENT
 REEL: 023675 FRAME: 0407**



ASSIGNMENT

Whereas, Assignor has invented certain new and useful processes, machines, articles of manufacture, compositions of matter, and/or improvements thereof ("Invention") disclosed in

an application for United States Letters Patent entitled **METHOD AND SYSTEM FOR PROVIDING KEYWORD RANKING USING COMMON AFFIX** ("Application");

upon which United States Letters Patent, Patent Number _____, has issued ("Patent");

Whereas, Assignor desires to convey all rights, titles, and interests in and to the same to:

NHN Corporation
Bundang Venture Town
25-1 Jeongja-dong, Bundang-gu
Seongnam-si, Kyunggi-do
463-844
Republic of Korea

NHN Corporation herein further referred to as ("Assignee").

Now, for valuable consideration by Assignee to Assignor, the receipt of which is hereby acknowledged, and for other good and valuable consideration, Assignee and Assignor hereby agree as follows:

Assignor hereby conveys, assigns, sells and transfers to Assignee all rights, title and interests in and to the Invention disclosed in said application and in and to any Letters Patent of the United States (US), any continuation, division, renewal, or substitute thereof, and hereby grant to Assignee the right to apply in its own name for patents or Inventor's certificates and related rights heretofore or hereafter filed for the Invention in any and all countries, including (without limitation) all rights to claim priority based thereon, all patents granted thereon and all reissues, extensions and renewals thereof.

Assignor hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

Assignor further covenants that Assignee will, upon Assignee's request, be provided promptly with all pertinent facts and documents relating to the Invention, Patent, Application and any patents granted thereon, as may be known and accessible to Assignor, and Assignor will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to Assignee or Assignee's legal representative any and all papers, instruments or affidavits required to apply for, protect, obtain, maintain, issue, defend and enforce the Application, Patent, Invention, whether in the US or any and all foreign countries and any patents granted thereon and/or for obtaining any reissue or reissues of any patent which may be granted for the invention and perform such further acts which may be necessary or desirable to carry out the intent of this agreement as the Assignee thereof shall hereafter require and prepare at assignee's expense.



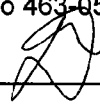
IN WITNESS WHEREOF, Assignor has hereunto set hand and seal.

First Inventor's Name: DongWook KIM

Address: No. 214-2002, Sibeomdanji Woosung Apt.
Seohyeon-dong, Bundang-gu, Seongnam-si
Kyunggi-do 463-050 Republic of Korea

First Inventor's Signature: _____

Date: _____

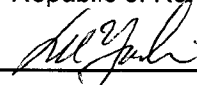

11/11/2009

Second Inventor's Name: Youn Sik LEE

Address: No. 101-706, Cheongdam Doosan Apt.
Cheongdam-dong, Gangnam-gu, Seoul
135-100 Republic of Korea

Second Inventor's Signature: _____

Date: _____


11/11/2009

Third Inventor's Name: Jiyeon LEE

Address: No. 406, Daeyang House
10-654 Sillimbon-dong, Gwanak-gu, Seoul
151-852 Republic of Korea

Third Inventors' Signature: _____

Date: _____

이지연
11/11/2009