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Name of conveying party(ies): (List using letters or numbers for multiple parties) Gianluca Paolazzi Andrea Pedrotti Additional name(s) of conveying party(ies) attached? () Yes (X) No	2. Name and address of receiving party(ies): Name: ZOBELE HOLDING SPA Internal Address: Street Address: Via Fersina, 4 City: TRENTO State: ITALY ZIP: 38100 Additional name(s) of receiving party(ies) attached? () Yes (X) No 4. US or PCT Application number(s) or US Patent number(s): (X) Patent Application No.: 29/331,369 Filing Date: January 23, 2009 Additional numbers attached?
3. Nature of conveyance: (X) Assignment () Security Agreement () Merger () Change of Name () Other: Execution Date: (List as in section 1 if multiple signatures) 1. October 15, 2009 2. October 15, 2009	
 5. Party to whom correspondence concerning document should be mailed: Customer No. 20,995 Address: Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14th Floor Irvine, CA 92614 Return Fax: (949) 760-9502 Attorney's Docket No.: HERR2.013DUS 	() Yes (X) No 6. Total number of applications and patents involved: one
7. Total fee (37 CFR 1.21(h)): \$40 (X) Authorized to be charged to deposit account	Deposit account number: 11-1410 Please charge this account for any additional fees which may be required, or credit any overpayment to this account.
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> PATENT REEL: 023694 FRAME: 0406

PATENT

Client Code: HERR2.013DUS

Page 1 of 2

ASSIGNMENT

Application No.: 29/331,369

Filing Date: January 23, 2009

WHEREAS, we, Gianluca Paolazzi, an Italian citizen, residing in Trento, Italy, and Andrea Pedrotti, an Italian citizen, residing in Trento, Italy, (hereinafter "ASSIGNOR") have invented certain new, useful, and ornamental improvements in a design for DIFFUSING EVAPORATORS OF ACTIVE SUBSTANCES for which we have filed U.S. Design Patent Application No. 29/331,369 filed on January 23, 2009;

AND WHEREAS, ZOBELE HOLDING SPA (hereinafter "ASSIGNEE"), an Italian corporation, with its principal place of business at Via Fersina, 4, 38100 TRENTO, ITALY, desires to acquire the entire right, title, and interest in and to said improvements and said Application:

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby acknowledges that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under said improvements, and said application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNOR DOES HEREBY covenant and agree that we will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

PATENT REEL: 023694 FRAME: 0407

PATENT

Client Code: HERR2.013DUS

Page 2 of 2

IN TESTIMONY WHEREOF, I hereunto affix my signature and intend to be legally bound this 15thday of October , 2009.

Application No.: 29/331,369

Filing Date: January 23, 2009

Witness Signature

Date

IN TESTIMONY WHEREOF, I hereunto affix my signature and intend to be legally

bound 15th ay of October , 2009.

Witness Signature

Oct 17, 2009

Date

Oct 15, 2009

Date

7774100

PATENT REEL: 023694 FRAME: 0408

RECORDED: 12/18/2009