

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Shawn P. Firminger	10/28/2009
Jason Garms	10/21/2009
Roderick A. Hyde	11/16/2009
Edward K.Y. Jung	10/26/2009
Chris D. Karkanias	10/21/2009
Eric C. Leuthardt	10/21/2009
Royce A. Levien	11/05/2009
Richard T. Lord	10/26/2009
Robert W. Lord	10/26/2009
Mark A. Malamud	11/03/2009
John D. Rinaldo Jr.	10/26/2009
Clarence T. Tegreene	10/26/2009
Kristin M. Tolle	10/24/2009
Lowell L. Wood Jr.	11/29/2009

RECEIVING PARTY DATA

Name:	Searete LLC
Street Address:	1756 - 114th Ave. S.E., #110
City:	Bellevue
State/Country:	WASHINGTON
Postal Code:	98004

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12587127

CORRESPONDENCE DATA

Fax Number: (425)283-4820

CH \$40.00 12587127

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 425-283-4720
Email: saral@intvenls.com
Correspondent Name: SEARETE LLC
Address Line 1: 1756 - 114TH AVE., S.E.
Address Line 2: SUITE 110
Address Line 4: BELLEVUE, WASHINGTON 98004

NAME OF SUBMITTER:

James J. Namiki

Total Attachments: 44

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PATENTS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name(s) of conveying party(ies):

1) <u>SHAWN P. FIRMINGER</u>	8) <u>RICHARD T. LORD</u>
2) <u>JASON GARMS</u>	9) <u>ROBERT W. LORD</u>
3) <u>RODERICK A. HYDE</u>	10) <u>MARK A. MALAMUD</u>
4) <u>EDWARD K.Y. JUNG</u>	11) <u>JOHN D. RINALDO, JR.</u>
5) <u>CHRIS D. KARKANIAS</u>	12) <u>CLARENCE T. TEGREENE</u>
6) <u>ERIC C. LEUTHARDT</u>	13) <u>KRISTIN M. TOLLE</u>
7) <u>ROYCE A. LEVIEN</u>	14) <u>LOWELL L. WOOD, JR.</u>

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party:

Name: SEARETE LLC

Internal Address: _____

Street Address: 1756 – 114th AVE. S.E., # 110

City: BELLEVUE State WA

Zip: 98004

Additional names & addresses attached? Yes No

3. Nature of conveyance:

Assignment Merger

Security Agreement Change of Name

Other _____

Execution Dates:

1) <u>OCTOBER 28, 2009</u>	8) <u>OCTOBER 26, 2009</u>
2) <u>OCTOBER 21, 2009</u>	9) <u>OCTOBER 26, 2009</u>
3) <u>NOVEMBER 16, 2009</u>	10) <u>NOVEMBER 3, 2009</u>
4) <u>OCTOBER 26, 2009</u>	11) <u>OCTOBER 26, 2009</u>
5) <u>OCTOBER 21, 2009</u>	12) <u>OCTOBER 26, 2009</u>
6) <u>OCTOBER 21, 2009</u>	13) <u>OCTOBER 24, 2009</u>
7) <u>NOVEMBER 5, 2009</u>	14) <u>NOVEMBER 29, 2009</u>

4. Application number(s) or registration number(s):

If this document is being filed together with a new application,
the execution date of the application is _____.

A. Patent Application No(s).	B. Patent No(s).
<u>12/587,127</u>	
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: SEARETE LLC

Internal Address: CLARENCE T. TEGREENE

Street Address: 1756 – 114th Ave. S.E., # 110

City: Bellevue State: WA ZIP: 98004

6. Total number of applications and patents involved..... 1

7. Total Fee (37 CFR 3.41): \$40

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

502857

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

JAMES J. NAMIKI /JAMES J. NAMIKI/ 12-23-2009
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 44 _____

ASSIGNMENT

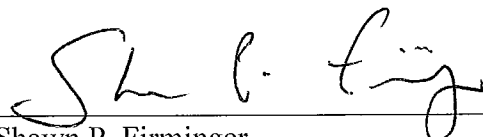
WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 - 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 - 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 - 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON OUTCOME IDENTIFICATION," as described and claimed in the specification for which an application for United States letters patent was filed on September 30, 2009 and assigned Application No. 12/587,127; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 - 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest in and to said invention, said application and any and all letters patent which

may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

10/28/09
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Date

10/21/09

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Date

Shawn P. Firminger

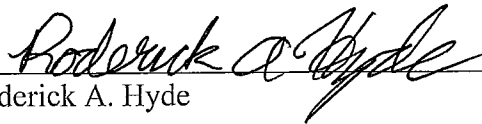
Date

Jason Garms

Date

11/16/2009

Roderick A. Hyde



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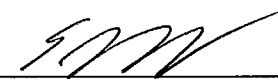
Jason Garms

Date

Roderick A. Hyde

10/26/02

Date



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Date Shawn P. Firminger

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Date Edward K. Y. Jung
21 Oct 2009 

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WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 - 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 - 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 - 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON OUTCOME IDENTIFICATION," as described and claimed in the specification for which an application for United States letters patent was filed on September 30, 2009 and assigned Application No. 12/587,127; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 - 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest in and to said invention, said application and any and all letters patent which

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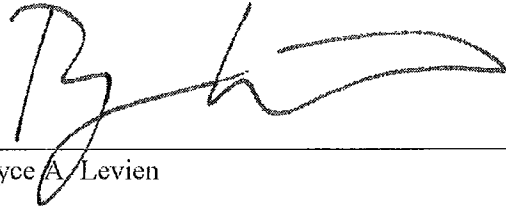
Chris D. Karkanias

Date

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2009-11-05

Date



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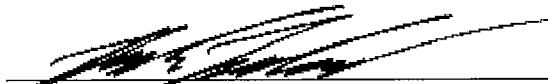
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October 26, 2009

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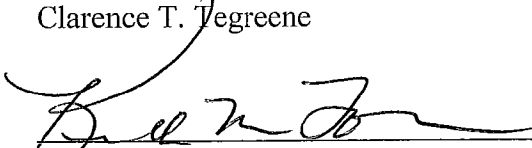
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Date

Kristin M. Tolle

29 November 2009

Lowell L. Wood, Jr.

Date

Lowell L. Wood, Jr.