

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Joe Mullis</td><td>12/15/2009</td></tr><tr><td>Steve Gonzalez</td><td>12/16/2009</td></tr><tr><td>Emily Olanoff</td><td>12/16/2009</td></tr></tbody></table>		Name	Execution Date	Joe Mullis	12/15/2009	Steve Gonzalez	12/16/2009	Emily Olanoff	12/16/2009
Name	Execution Date								
Joe Mullis	12/15/2009								
Steve Gonzalez	12/16/2009								
Emily Olanoff	12/16/2009								
RECEIVING PARTY DATA									
Name:	Neology, Inc.								
Street Address:	12760 Danielson Ct.								
Internal Address:	Suite A								
City:	Poway								
State/Country:	CALIFORNIA								
Postal Code:	92064								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12573825</td></tr></tbody></table>		Property Type	Number	Application Number:	12573825				
Property Type	Number								
Application Number:	12573825								
CORRESPONDENCE DATA									
Fax Number: (619)235-0398 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
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Email: docketing@procopio.com									
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ATTORNEY DOCKET NUMBER:	116546-5400UT								
NAME OF SUBMITTER:	Noel C. Gillespie								
Total Attachments: 3									

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PATENT
REEL: 023703 FRAME: 0474

CH \$40.00 12573825

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ASSIGNMENT

WHEREAS, I the undersigned inventor of residence as listed, have invented certain new and useful improvements as below entitled, for which an application for United States Letters and Patent is made, said application having been designated as set forth below and filed on or about the date set forth below; and

WHEREAS, **Neology, Inc.**, (hereinafter referred to as "Assignee"),

with an address of: 12760 Danielson Ct., Suite A
Poway, CA 92064
United States of America

desires to acquire the entire right, title and interest in and to the inventions, and in and to the said application and any Letters Patent(s) that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I assign to Assignee, all right, title and interest in and to said inventions and in and to said application and all patents which may be granted therefor, and all provisional applications related thereto and any divisions, reissues, continuations, continuations-in-part and extensions thereof; and I authorize and request the Commissioner of Patents and Trademarks to issue all patents for said inventions, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

I also assign to Assignee, all right, title and interest in and to the inventions disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said inventions in its own name throughout the world, including all rights to publish cautionary notices reserving ownership of said inventions and all rights to register said inventions in appropriate registries; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

I will communicate to Assignee any facts known to us respecting any improvements; and, at the expense of Assignee, I will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful

oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said inventions in all countries.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

Invention Name: NON-TRANSFERABLE RADIO FREQUENCY
IDENTIFICATION LABEL OR TAG

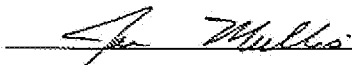
Serial No.: 12/573,825

Date Filed: October 5, 2009

I hereby grant NOEL C. GILLESPIE, Registration No. 47,596 and all practitioners with the firm of Procopio, Cory, Hargreaves & Savitch LLP (Customer Number 27189) with an office at 530 B Street, Suite 2100, San Diego, CA 92101, the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

The undersigned further declare that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful and false statements may jeopardize the validity of the application or any patent issued thereon.

Signature of Inventor:

_____

Inventor(s) Name:

Joe Mullis

Residence:

Oceanside, CA

Citizenship:

United States

Date:

12-15-09

Signature of Inventor:

Steve Gonzalez

Inventor(s) Name:

Steve Gonzalez

Residence:

San Diego, CA

Citizenship:

United States

Date:

12-16-09

Signature of Inventor:

Emily Olanoff

Inventor(s) Name:

Emily Olanoff

Residence:

San Diego, CA

Citizenship:

United States

Date:

12-16-09