

**PATENT ASSIGNMENT**

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Robert M Frey	10/16/2009
<b>RECEIVING PARTY DATA</b>	
Name:	Moss, Inc.
Street Address:	1949 S. 4250 W.
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84104
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	12604727
<b>CORRESPONDENCE DATA</b>	
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ATTORNEY DOCKET NUMBER:	MOSS-0121-PUS
NAME OF SUBMITTER:	Lance M. Pritikin, Esq.
Total Attachments: 3 source=Frey-Moss_Assignment#page1.tif source=Frey-Moss_Assignment#page2.tif source=Frey-Moss_Assignment#page3.tif	

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## A S S I G N M E N T

WHEREAS, Robert M. Frey, of 4138 Mount Olympus Way, State of Utah ("Assignor"), has invented a new and useful invention entitled "Collapsible Backlight System" ("The Invention"); and

WHEREAS, Assignor believes himself to be the original, first inventor of The Invention; and

WHEREAS, Moss, Inc., having a place of business at 1949 S. 4250 W., Salt Lake City, Utah, 84104 ("Assignee"), desires to acquire by formal, recordable assignment the entire right, title and interest in and to The Invention and any Letters Patent that might be granted for The Invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest in and to The Invention and any Letters Patent that might be granted for The Invention in the United States and throughout the world, including, without limitation (1): the right to file foreign applications directly in the name of Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise; and (2) all claims for damages by reason of past or future infringement thereof, with the right to sue for damages, and collect the same for its own use and benefit.

Further, Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, he and his legal representatives and assigns will perform all lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for The Invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to The Invention and any Letters Patent granted for The Invention in the United States and throughout the world.

Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with any of the terms, conditions, or provisions of this Assignment.

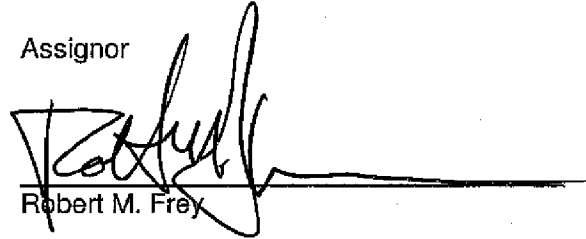
Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for The Invention,

whether on the application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in the invention.

IN WITNESS WHEREOF, Assignor has executed this Assignment.

Assignor

Date: OCT 16, 2009

  
Robert M. Frey

State of Utah )  
County of Salt Lake ) ss.

On this 16<sup>th</sup> day of October, in the year of 2009, before me personally appeared Robert M. Frey, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged to me that he executed it.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year of this certificate first above written.

Notary Public in and for Said  
County and State

