

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Eun-Hee JEONG	12/28/2009
RECEIVING PARTY DATA	
Name:	LG Electronics Inc.
Street Address:	20, Yeouido-dong, Yeongdeungpo-gu
City:	Seoul
State/Country:	REPUBLIC OF KOREA
Postal Code:	150-721
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12647635
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ATTORNEY DOCKET NUMBER:	20172-0052001
NAME OF SUBMITTER:	Sharon M. Allen
Total Attachments: 1 source=Assignment for 20172-0052001#page1.tif	

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REEL: 023715 FRAME: 0953

ASSIGNMENT

For valuable consideration, I, **EUN-HEE JEONG** of 202, 602-106, Namhyeon-Dong, Gwanak-Gu, Seoul, Korea, hereby assign to: LG Electronics Inc., a corporation of Republic of Korea having a place of business at: 20, Yeouido-dong, Yeongdeungpo-gu, Seoul, 150-721 Republic of Korea; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled MULTI-DEVICE MAPPING FUNCTIONALITY, filed December 28, 2009, and assigned U.S. Serial Number 12/647,635, and I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment



EUN-HEE JEONG

Date: 2009. 12. 28

Witnessed by:

Name: _____

Date: _____

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