

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Venson M. Shaw	11/18/2009
<b>RECEIVING PARTY DATA</b>	
Name:	AT&T Mobility II LLC
Street Address:	1025 Lenox Park Boulevard, NE
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30319
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	12621997
<b>CORRESPONDENCE DATA</b>	
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ATTORNEY DOCKET NUMBER:	2009-0356 ATTM-1488
NAME OF SUBMITTER:	Melissa Seebaran
Total Attachments: 2 source=ATTM-1488 Assignment#page1.tif source=ATTM-1488 Assignment#page2.tif	

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DOCKET NO.: 2009-0356/ATTM-1488

PATENT  
Sole Inventor  
(Pending Application;  
Application No. Unknown)

ASSIGNMENT

WHEREAS, I Venison M. Shaw, hereinafter referred to as the assignor, residing at 4720 117th Place NE, Kirkland, Washington 98033, am the inventor of certain inventions or improvements for which I have made application for Letters Patent of the United States, identified as Case No. 2009-0356/ATTM-1488, entitled SYSTEM AND METHOD FOR MESSAGING CONTENT DELIVERY; and

WHEREAS, AT&T Mobility II LLC, hereinafter referred to as the assignee, of 1025 Lenox Park Boulevard, NE, Atlanta, Georgia 30319, a limited liability company of Delaware is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to the said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in any and all countries;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, I, the said assignor, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, to said assignee, the entire right, title and interest in and to said inventions or improvements and said application and any and all continuations, divisions and renewals of and substitutes for said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any re-issue or re-issues or extension or extensions of said Letters Patent, including the full right to sue for and collect damages for past violations of provisional rights having arisen from any publication of said application or any continuations, divisions, or renewals of or substitutes for said application. I further assign to and authorize said assignee to file in my name applications for Letters Patent in all countries the same to be held and enjoyed by said assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by me had this assignment, sale and transfer not been made.

AND I hereby covenant that I have full right to convey the entire interest herein assigned, and that I have not executed and will not execute any agreement in conflict herewith, and I further covenant and agree that I will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Letters Patent to said assignee, its successors, assigns, nominees or legal representatives, and I agree to communicate to said assignee, or to its nominee all known facts respecting said inventions or improvements, said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said assignee, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper patent protection for said inventions or improvements in any and all countries.

DOCKET NO.: 2009-0356/ATTM-1488

**PATENT**  
**Sole Inventor**  
**(Pending Application;**  
**Application No. Unknown)**

AND I hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to said assignee, as assignee of the entire right, title and interest, any and all Letters Patent for said inventions or improvements, including any and all Letters Patents of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

I further authorize and direct my attorneys to insert below\* the application number and filing date of said application now identified as Case No. 2009-0356/ATTM-1488 as soon as the same shall have been made known to them by the United States Patent Office.

IN WITNESS WHEREOF, I have hereunto set my hand and seal.

11-18-09  
 Date

[Signature] (L.S.)  
 Venson M. Shaw

STATE OF WASHINGTON :  
 COUNTY OF KING : SS

BONNIE FRUIK  
 STATE OF WASHINGTON  
 NOTARY PUBLIC  
 MY COMMISSION EXPIRES  
 03-01-12

On this 18<sup>TH</sup> day of NOV., year of 2009, before me personally came the above named VENSON M. SHAW to me personally known and known to me to be the same individual who executed the foregoing assignment, and who acknowledged to me that execution of the same was of that person's own free will for the use and purposes therein set forth.

Bonnie Fruik  
 Notary Public

\*The above assignment covers Application No. 12/621,997, filed on November 19, year of 2009

The above insertion made by me this 19<sup>th</sup> day of November, year of 2009

[Signature]  
 of **WOODCOCK WASHBURN LLP**  
 Name: Eduardo M. Carreras  
 Registration No. 28,197