

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Darren S. Guccione</td> <td>12/29/2009</td> </tr> <tr> <td>Craig B. Lurey</td> <td>12/29/2009</td> </tr> <tr> <td>Ryan D. Rouland</td> <td>12/29/2009</td> </tr> </tbody> </table>		Name	Execution Date	Darren S. Guccione	12/29/2009	Craig B. Lurey	12/29/2009	Ryan D. Rouland	12/29/2009
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Darren S. Guccione	12/29/2009								
Craig B. Lurey	12/29/2009								
Ryan D. Rouland	12/29/2009								
RECEIVING PARTY DATA									
Name:	Snipitron, LLC								
Street Address:	850 W. Jackson Blvd.								
Internal Address:	Suite 400								
City:	Chicago								
State/Country:	ILLINOIS								
Postal Code:	60607								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12649668</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12649668				
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Application Number:	12649668								
CORRESPONDENCE DATA									
Fax Number:	(312)263-3990								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	312-263-4700								
Email:	jhabina@mccrackenfrank.com								
Correspondent Name:	McCracken & Frank LLP								
Address Line 1:	311 S. Wacker Drive								
Address Line 2:	Suite 2500								
Address Line 4:	Chicago, ILLINOIS 60606								
ATTORNEY DOCKET NUMBER:	80200/40350								
NAME OF SUBMITTER:	Cato Yang								
Total Attachments: 3									

OP \$40.00 12649668

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**PATENT
 REEL: 023735 FRAME: 0347**

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ASSIGNMENT

Serial No: 12/649,668
Filed: December 30, 2009
Title: AUTOMATED CONTENT AND BOOKMARK DISTRIBUTION

For One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assign to **Snipitron, LLC, 850 W. Jackson Blvd., Suite 400, Chicago, IL 60607**, (hereinafter "assignee"), its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, executed by the undersigned on December 29, 2009, and in said application and any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any reissue or extension thereof.

The undersigned hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.


The undersigned hereby authorize and request the attorneys of record in said application to insert in this assignment the execution date and/or filing date and serial number of said application when officially known.

The undersigned warrant themselves to be the owners of the interest herein assigned and to have the right to make this assignment and further warrant that there are no outstanding prior assignments, licenses, or other rights in the interest herein assigned.

For said consideration the undersigned hereby agree, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation, continuation-in-part and substitute applications for said invention or improvements, and any necessary oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application, and any and all applications and other documents for Letters Patent in foreign countries on said invention or improvements, that said assignee, its successors or assigns, may deem necessary or expedient, and for said consideration the undersigned further agree upon the request of said assignee, its successors or assigns, in the event of any application or Letters Patent assigned herein becoming involved in Interference, to cooperate to the best of the ability of the undersigned with said assignee, its successors or assigns, in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, the undersigned hereby agreeing to perform, upon request, any and all affirmative acts to obtain said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in said assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by said assignee, its successors and assigns, to the full end of the term for which said Letters Patent may be granted as fully

and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made.

WITNESS my hand this 29 day of December, 2009.


Darren S. Guccione

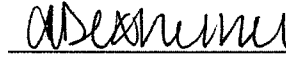
County of DuPage)
) SS
State of Illinois)

On this 29 day of December, 2009, before me, a Notary Public in and for the County and State aforesaid, appeared **Darren S. Guccione**, to me personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.



WITNESS my hand and seal the same day and year last above given.

My Commission Expires: 8.13.2011


[Notary Public]

WITNESS my hand this 29 day of December, 2009.


Craig B. Lurey


County of El Dorado)
) SS
State of California)

On this 29 day of December, 2009, before me, a Notary Public in and for the County and State aforesaid, appeared **Craig B. Lurey**, to me personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

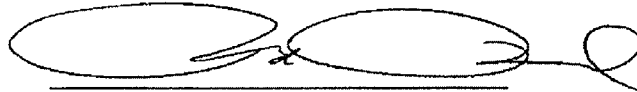


WITNESS my hand and seal the same day and year last above given.

My Commission Expires: 8.13.2011


[Notary Public]

WITNESS my hand this 29 day of December, 2009.



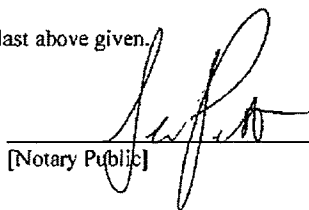
Ryan D. Rouland

County of Orange)
) SS
State of California)

On this 29th day of December, 2009, before me, a Notary Public in and for the County and State aforesaid, appeared **Ryan D. Rouland**, to me personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the same day and year last above given.

My Commission Expires: 6/8/10



[Notary Public]