PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------------|----------------|
| William John Davis | 10/29/2009 |
| Asit Modha | 12/29/2009 |

RECEIVING PARTY DATA

| Name: | Cadbury Holdings Limited | |
|-----------------|---|--|
| Street Address: | Cadbury House, Sanderson Road, Uxbridge | |
| City: | Middlesex | |
| State/Country: | UNITED KINGDOM | |
| Postal Code: | UB8 1DH | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | |
|---------------------|----------|--|
| Application Number: | 12518481 | |

CORRESPONDENCE DATA

Fax Number: (973)331-1717

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973-331-1700 Phone:

Email: agallo@hoffmannbaron.com Correspondent Name: HOFFMANN & BARON, LLP Address Line 1: 6900 JERICHO TURNPIKE Address Line 4: SYOSSET, NEW YORK 11791

| ATTORNEY DOCKET NUMBER: | 1421-314 PCT/US (1077) |
|-------------------------|------------------------|
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NAME OF SUBMITTER: Anna-lisa L. Gallo

Total Attachments: 6

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| Attorney's Docket No.: | 1421-314 PCT/US | | | PATENT |
|---|-----------------------------------|-------------------|----------------------------|---|
| | | | For: For: | ☑ U.S. and/or ☐ Foreign Rights ☑ U.S.Application; ☐ U.S. Provisional Application: ☐ U.S.Patent; or |
| | | | Ву: | PCT Application Inventors or Present Owners |
| | ASSIGNMEN | T OF I | NVENTION | 4 |
| In consideration o (\$1.00), the receipt of wh consideration, | | | | NOR of the sum of One Dollar er good and valuable |
| ASSIGNORS: (inventor(s) o | or person(s) or entity(ies) w | vho own the | invention) | |
| Asit Mohda Name | | | William Jo Name | hn Davis |
| Cadbury House, San Address | derson Road | | Glasshouse Address | e, 36 Arundel Road |
| Uxbridge, Middlese: | x, UB8 IDH | | Bath BA1 | 6EF |
| Great Britain Nationality | | | Great Brita Nationality | |
| (If assignment is by person or enti | ity to whom invention was | previously | assigned and thi | s was recorded in PTO add the following) |
| Recorded on | | Reel _ Frame _ | | |
| hereby sells, assigns and | transfers to | | | |
| ASSIGNEE: | | | | |
| | Cadbury Holding (Type or print na | | | |
| | Cadbury House, Address | Sanderso | on Road, Ux | bridge |
| | Middlesex, UB8 | IDH, G | reat Britain | |
| | Great Britain Nationality | | | |

Assignment of Invention – Page 1 of 3

| and the | e succes | ssors, assigns and legal representatives of the ASSIGNEE, |
|-------------------|-------------|---|
| | | (complete one of the following) |
| | | the entire right, title and interest an undivided percent (%) interest |
| for the | United | States and its territorial possessions |
| | \boxtimes | and in all foreign countries, including all rights to claim priority, |
| in and | to any a | and all improvements which are disclosed in the invention entitled: |
| CONT | TAINEI | ₹ |
| and wh | nich is f | ound in |
| | | (check and complete (a), (b), (c), (d), (e), (f), or (g)) |
| (a) (b) (c) | | U.S. patent application executed on even date herewith U.S. patent application executed on U.S. provisional application naming the above inventor(s) for the above-identified invention. |
| | | Express Mail label No.:, mailed: To comply with 37 CFR 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known |
| (d) (e) | | U.S. application Serial No filed on |
| (e) (f) | Ä | International application No. PCT/ <u>GB2007/004578</u> U.S. Patent No issued |
| · / | | A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately. |
| (g) | | and any legal equivalent thereof in a foreign country, including the right to claim priority |
| and, in | and to, | all Letters Patent to be obtained for said invention by the above application or any |

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to Letters Patent any re-issue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits

Assignment of Invention - Page 2 of 3

required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Assignment of Invention - Page 3 of 3

Cadbury Holdings Limited
(Type or print name of ASSIGNEE)

Cadbury House, Sanderson Road, Uxbridge
Address

Middlesex, UB8 IDH, Great Britain

Great Britain
Nationality

Assignment of Invention – Page 1 of 3 $\,$

| | (complete one of the following) |
|-------------|---|
| | the entire right, title and interest an undividedpercent (%) interest |
| for the Un | tted States and its territorial possessions |
| Z | and in all foreign countries, including all rights to claim priority, |
| in and to a | ny and all improvements which are disclosed in the invention entitled; NER |
| and which | is found in |
| | (alterial and compliant (a), (b), (c), (d), (c), (f), or (g)) |
| (a) | U.S. patent application executed on even date herewith U.S. patent application executed on U.S. provisional application naming the above inventor(s) for the above-identified invention. |
| | Express Mail label No.:, mailed: To comply with 37 CFR 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, bereby authorize and request my attorney to insert below the filing date and application number when they become known |
| | U.S. application Serial Nofiled on International application No. PCT/ <u>GB2007/004578</u> U.S. Patent Noissued |
| (g) 🗆 | A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately, and any legal equivalent thereof in a foreign country, including the right to claim priority. |
| | to, all Letters Patent to be obtained for said invention by the above application or any in, division, renewal, or substitute thereof, and as to Letters Patent any re-issue or remothereof. |
| | SIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has ll be made or entered into which would conflict with this assignment. |
| AS | SIGNOR further covenants that ASSIGNEE will, upon its request, be provided |

promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits

and the successors, assigns and legal representatives of the ASSIGNEE.

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required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I/We have hereunto set hand and seal this

| Jate: | x 29.12.2.001 | |
|-------|--|--|
| | Date of signing | Asit Modha |
| Date: | X | X |
| | The or spring | William John Davis |
| | | |
| m. | No witherstong, notorization or legalization is a prima facile evidence of execution 35 USC 20 | econsury. If the resignment is notwised or legalized then it will on \$1. Use next page if resorization is desired. |
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RECORDED: 01/06/2010