

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Raymond A. Liberatore	01/05/2010
RECEIVING PARTY DATA	
Name:	TruView Digital, Inc.
Street Address:	12143 Punkin Hollow Road
City:	Bentonville
State/Country:	ARKANSAS
Postal Code:	72712
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29353256
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 2:	100 Headquarters Plaza
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ATTORNEY DOCKET NUMBER:	LIBE 1950
NAME OF SUBMITTER:	Harris A. Wolin/
Total Attachments: 1 source=libe_1950_20100106_asgn#page1.tif	

OP \$40.00 29353256

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PATENT
REEL: 023739 FRAME: 0313

Attorney Docket: LIBE 1950

ASSIGNMENT

WHEREAS, the below named inventor(s), ASSIGNOR, has made a certain new and useful invention in a **PORTION OF A DIGITAL ALBUM OR BOOK**, for which an application:

- ☒ is being filed concurrently herewith, or
☐ was filed on ____, as U.S. Serial No. ____.

WHEREAS, **TruView Digital, Inc.** having an address at 12143 Punkin Hollow Road, Bentonville, AR 72712, ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventor's certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

ASSIGNOR authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument; and

ASSIGNOR covenants and agrees that he has full right to convey the entire interest herein assigned, and has not executed, and will not execute, any agreement in conflict herewith; and

ASSIGNOR further covenants and agrees that he will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

Full name of first inventor: Raymond A. Liberatore

Inventor's Signature: *Raymond A. Liberatore*

Date: 1-5-10

Residence: Bentonville, AR

Citizenship: US

Post Office Address: 12143 Punkin Hollow Road, Bentonville, AR 72712

PATENT**RECORDED: 01/06/2010****REEL 023739 FRAME 0314**