PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TP Activity Toys Limited	11/15/2009

RECEIVING PARTY DATA

Name:	Tube Plastics Limited	
Street Address:	Severn Road	
Internal Address:	Stourport-on-Severn	
City:	Worcestershire	
State/Country:	UNITED KINGDOM	
Postal Code:	DY13 9EX	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29322474	

CORRESPONDENCE DATA

Fax Number: (602)364-7070

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (602) 364-7280

Email: walter.opaska@bryancave.com

Correspondent Name: Walter P. Opaska

Address Line 1: Two N. Central Avenue

Address Line 2: Suite 2200

Address Line 4: Phoenix, ARIZONA 85004

ATTORNEY DOCKET NUMBER: 29322474

NAME OF SUBMITTER: Walter P. Opaska

Total Attachments: 2

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PATENT REEL: 023744 FRAME: 0386

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29322474

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ASSIGNMENT

In consideration of our agreement with Tube Plastics Limited, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, TP Activity Toys Limited, of Severn Road, Stourport-on-Severn, Worcestershire, DY13 9EX, United Kingdom (the "ASSIGNOR"), hereby assign, transfer, set over, convey, and deliver to Tube Plastics Limited, having a place of business located at Severn Road, Stourport-on-Severn, Worcestershire, DY13 9EX, United Kingdom, its successors and assigns (the "ASSIGNEE"), all of our right, title, and interest in, to, and under any and all subject matter of the invention(s) disclosed and/or claimed in the application for United States patent (U.S. Application 29/322,474), titled

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filed in the U.S. Patent and Trademark Office on August 5, 2008; a copy of which has been provided to me and I have reviewed; in, to and under the said application and any and all utility, design, provisional, continuation, continuation-in-part, continued prosecution, request-for-continued-examination, and divisional applications thereof; in, to, and under, my exclusive right to make and prosecute any and all applications for patents, reissues, renewals, and extensions thereof; in, to, and under any and all patents and Convention and Treaty rights of all kinds, in the United States of America and all other countries throughout the world, for all such subject matter; in, to, and under any and all know-how and/or confidential, proprietary, and/or trade secret information relating to any such subject matter, applications, patents, and/or technology; in, to, and under the right to sue for present, past, and future infringement or misappropriation relating to any such subject matter, applications, patents, and/or technology; in, to, and under the right to enforce any rights and file any causes of action, in law and/or equity, relating to any such subject matter, applications, patents, and/or technology; and in, to, and under the right to all income, royalties, fees, damages, and payments now or hereafter due or payable in respect to any such subject matter, applications, patents, and/or technology. The right, title, and interest is to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and exclusively as it would have been held and enjoyed by ASSIGNOR had this assignment not been made. I request the applicable official having authority to issue patents and/or corresponding rights to issue same on the subject matter of the said invention(s) to ASSIGNEE, its successors and assigns, and, if called upon by ASSIGNEE, its successors, assigns, or legal representatives, I agree to promptly sign any and all documents necessary to secure any and all such patents and/or rights and for issuance of same to ASSIGNEE or its successors and assigns.

I covenant with ASSIGNEE, its successors, assigns, and legal representatives, that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license, or other encumbrance.

I confirm that I have not made any agreement in conflict with this Assignment. I further agree that I will provide information within my knowledge or belief, and do any and all other relevant things that ASSIGNEE, its successors, assigns or legal representatives deem necessary or desirable and request of me in connection with

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obtaining and/or maintaining any such patents and/or rights; in connection with any proceeding, controversy, and/or litigation pertaining to any such patents and/or rights; in order to perfect and/or enforce the ownership by ASSIGNEE, its successors and assigns, of the right, title, and interest conveyed by this Assignment; and/or in connection with this Assignment, without payment of consideration to me beyond that called for in my written agreement with ASSIGNEE on the understanding, however, that ASSIGNEE will bear all reasonable expenses actually incurred for or in connection with such matters. This Assignment and the obligations assumed by me shall be binding on my heirs and personal representatives.

Date: 15 //	1/09
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Authorized Officer of TP Activity

On this day of Novelle, 2009, the Authorized Officer of TP Activity Toys Ltd. personally appeared before me, and signed the foregoing Assignment in my presence.

1st Witness: Signature

Witness:-Signature

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RECORDED: 01/06/2010