

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Robert Moskovich	07/31/2003
RECEIVING PARTY DATA	
Name:	COLGATE-PALMOLIVE
Street Address:	300 PARK AVENUE
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10022
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11053589
CORRESPONDENCE DATA	
Fax Number:	(732)878-7660
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	7328787290
Email:	Christine_Briscoe@colpal.com
Correspondent Name:	COLGATE-PALMOLIVE
Address Line 1:	909 RIVER ROAD
Address Line 2:	PATENT DEPT
Address Line 4:	PISCATAWAY, NEW JERSEY 08855
ATTORNEY DOCKET NUMBER:	6900-00-TB
NAME OF SUBMITTER:	Christine Briscoe
Total Attachments: 2 source=ASSIGNMENT ROBERT MOSKOVICH#page1.tif source=ASSIGNMENT ROBERT MOSKOVICH#page2.tif	

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PATENT
REEL: 023745 FRAME: 0274

ASSIGNMENT

WHEREAS, I, Robert Moskovich (below referred to as ASSIGNOR, residing, respectively, as set forth hereinafter, has made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Provisional Application Serial No. 60/402,165 filed August 9, 2002 and refiled as U.S. Serial No. 60/402,165, filed Aug. 9, 2002; naming the ASSIGNOR as an inventor, and entitled Toothbrush; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide:

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, by these presents does sell, assigns and transfers to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR hereby authorizes and request the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives:

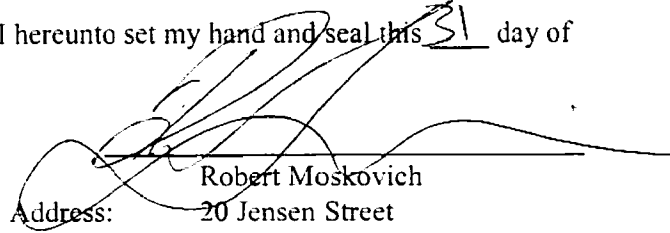
ASSIGNOR hereby covenants that ASSIGNOR has full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith:

ASSIGNOR agrees to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR hereby authorizes attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS' execution of this document.

This Assignment is effective as of August 9, 2002.

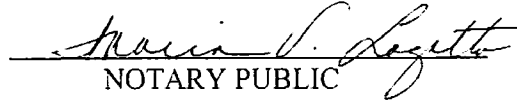
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 31 day of
JULY 2003.


Robert Moskovich
Address: 20 Jensen Street
East Brunswick, N.J. 08816, U.S.A.

State of New Jersey
County of Middlesex

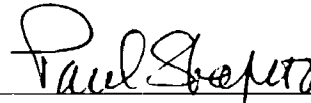
On this 31 day of July 2003, before me, a Notary Public in
and for the State and County aforesaid, personally appeared the above signatory, known to
me to be the person of that name, who executed the foregoing instrument in my presence.

MARIA V. LOGATTO
Notary Public of New Jersey
My Commission Expires 8/8/2005


NOTARY PUBLIC

Colgate-Palmolive Company accepts this Assignment.

COLGATE-PALMOLIVE COMPANY

By 
Paul Shapiro, Vice President
Chief Patent Counsel