### PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Michiyo DERUELLES	12/14/2009

#### **RECEIVING PARTY DATA**

Name:	Swarovski Aktiengesellschaft	
Street Address:	Droschistrasse 15, 9495	
City:	Triesen,	
State/Country:	LIECHTENSTEIN	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29346080	

### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER: 2009-1514A

NAME OF SUBMITTER: Janae Johnson

Total Attachments: 2

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PATENT REEL: 023752 FRAME: 0669

# ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid to each of the undersigned

T 1 3 3 7 2 2 2 3	Michiyo DERUELLES		
Insert Name(s) of Inventor(s)			
Insert Name(s)	the undersigned hereby sell(s) and assign(s) to		
of Assignee(s)	Swarovski Aktiengesellschaft		
Address	of <u>Droschistrasse 15, 9495 Triesen, Liechtenstein</u>		
Title of Invention	(hereinafter designated as the Assignee) the entire right, title and interest for the United States as defined in 35 USC 100, in the invention known as		
	ORNAMENTAL OBJECT		
Date of Signing of	for which an application for patent in the United States has been executed by the undersigned		
Application	on		

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division or reissue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

PATENT REEL: 023752 FRAME: 0670 The undersigned hereby grant(s) the firm of WENDEROTH, LIND & PONACK, L.L.P., 1030 15<sup>th</sup> Street, N.W., Suite 400 East, Washington, D.C. 20005-1503, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordal of this document.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date Dec 14th 09	MINNMA
	Michiyo DERUELLES
Date	
Date	-
Date	
Date	<u>-</u>
Date	•
(This assignment should preferably be acknown execution by the Inventor(s) should be witnessed by a Witness Witness	
ACKN	OWLEDGMENT
	ss
to me	, 20, before me personally came the above-named personally known as the individual(s) who executed the at he (they) executed the same of his (their) own free will for
SEAL	Official Signature
	Official Title
The above application may be more particular	arly identified as follows:
U.S. Application Serial No.: 29/346,080	Filing Date: October 27, 2009
Applicant Reference Number: 66409 25/bz	Attorney Docket No.: 2009 1514A

PATENT REEL: 023752 FRAME: 0671

**RECORDED: 01/08/2010**