

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Dominic Peter Hale</td> <td>11/13/2009</td> </tr> <tr> <td>Warren James Keefe</td> <td>11/17/2009</td> </tr> </tbody> </table>		Name	Execution Date	Dominic Peter Hale	11/13/2009	Warren James Keefe	11/17/2009						
Name	Execution Date												
Dominic Peter Hale	11/13/2009												
Warren James Keefe	11/17/2009												
RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Conopco, Inc. d/b/a UNILEVER</td> </tr> <tr> <td>Street Address:</td> <td>800 Sylvan Avenue</td> </tr> <tr> <td>Internal Address:</td> <td>AG West, S-Wing</td> </tr> <tr> <td>City:</td> <td>Englewood Cliffs</td> </tr> <tr> <td>State/Country:</td> <td>NEW JERSEY</td> </tr> <tr> <td>Postal Code:</td> <td>07632</td> </tr> </table>		Name:	Conopco, Inc. d/b/a UNILEVER	Street Address:	800 Sylvan Avenue	Internal Address:	AG West, S-Wing	City:	Englewood Cliffs	State/Country:	NEW JERSEY	Postal Code:	07632
Name:	Conopco, Inc. d/b/a UNILEVER												
Street Address:	800 Sylvan Avenue												
Internal Address:	AG West, S-Wing												
City:	Englewood Cliffs												
State/Country:	NEW JERSEY												
Postal Code:	07632												
PROPERTY NUMBERS Total: 1													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th style="width: 70%;">Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29351882</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29351882								
Property Type	Number												
Application Number:	29351882												
CORRESPONDENCE DATA													
<p>Fax Number: (201)894-2400 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 201-894-2170 Email: dixie.cruz-aleman@unilever.com</p> <p>Correspondent Name: Dixie Cruz-Aleman Address Line 1: 800 Sylvan Avenue Address Line 2: AG West, S-Wing Address Line 4: Englewood Cliffs, NEW JERSEY 07632</p>													
ATTORNEY DOCKET NUMBER:	DM7738(V)												
NAME OF SUBMITTER:	Dixie Cruz-Aleman												
<p>Total Attachments: 3 source=DM7738V-assignment#page1.tif</p>													

CH \$40.00 29351882

501060730

PATENT
REEL: 023753 FRAME: 0367

source=DM7738V-assignment#page2.tif

source=DM7738V-assignment#page3.tif

ASSIGNMENT

WHEREAS, I/WE,

Dominic Peter HALE
240 Amesbury Avenue, London, SW2 3BL, United Kingdom

Warren James KEEFE
71 Park Lane, Wembley, Middlesex, HA9 7SF, United Kingdom

have invented certain improvements in:

BOTTLE

(bearing Attorney's Docket Number: DM7738), which is found in

[Check and complete (a), (b) or (c)]

- (a) ☐ U.S. patent application executed on _____
- (b) ☒ To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 29/351,882 filed on December 14, 2009

- (c) ☐ International Application No _____

AND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York, having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

Notarise & Apostille

PATENT

REEL: 023753 FRAME: 0369

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

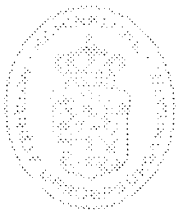
In witness whereof, I/we have hereunto set my/our hand

Dated: 13 Nov 2009 (1) Dominic Peter Hale
Inventor - Dominic Peter HALE

Dated: 17 Nov 2009 (2) WARREN JAMES KEEFE
Inventor - Warren James KEEFE

Notarise & Apostille

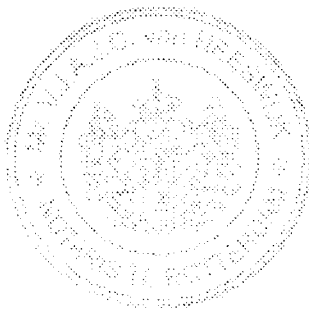
PATENT
REEL: 023753 FRAME: 0370



Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- Mr Dominic Peter Hale, c/o 240 Amesbury Avenue, London, SW2 3BL, United Kingdom;
- Mr Warren James Keefe, c/o 71 Park Lane, Wembley, Middlesex, HA9 7SF, United Kingdom.

Rotterdam, 25 November 2009



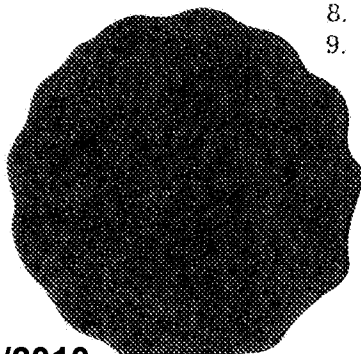
[Handwritten signature]

APOSTILLE

1. (Convention de la Haye du 5 Octobre 1961)
Country: NETHERLANDS
This public document
2. has been signed by mr V.J.A.J.C. van Heeswijk
3. acting in the capacity of notary
4. bears the seal/stamp of
mr V.J.A.J.C. van Heeswijk at Rotterdam
certified
5. at Rotterdam 6. the 25 november 2009
7. by the Clerk of the District Court
- (Griffier van de Rechtbank)
8. No. HA RP 09-5691/2
9. Seal/stamp

10. Signature
L. Boume

[Handwritten signature]



PATENT