PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------------|----------------|
| Mr. Robert L. Miller | 01/07/2010 |

RECEIVING PARTY DATA

| Name: | FASHIONFITTED, L.L.C. |
|-----------------|-------------------------------|
| Street Address: | 26 Buckingham Street - Apt. 1 |
| City: | Rochester |
| State/Country: | NEW YORK |
| Postal Code: | 14607 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29313211 |

CORRESPONDENCE DATA

Fax Number: (203)220-8497

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 203 220-8496

Email: mdilworth@dilworthip.com

Correspondent Name: Dilworth IP, LLC

Address Line 1: 2 Corporate Drive - Suite 206
Address Line 4: Trumbull, CONNECTICUT 06611

ATTORNEY DOCKET NUMBER: 108-1

NAME OF SUBMITTER: Michael P. Dilworth

Total Attachments: 2

source=20100108155248815#page1.tif source=20100108155248815#page2.tif OF \$40.00 29313

PATENT REEL: 023754 FRAME: 0977

ASSIGNMENT OF INVENTION

WHEREAS, I, ROBERT L. MILLER (the "Assignor"), have made an invention entitled "Feathered Fitted Hat";

bas

WHEREAS, FASHIONFITTED, L.L.C., a New York corporation, having an address at 26 Buckingham Street, Apt. 1, Rochester, NY 14607 (the "Assignee"), is desirous of acquiring the entire right, title and interest in and to the aforesaid invention, including any tangible materials embodied in or encompassed by the invention and any trade secrets pertaining to the invention, and any improvements thereon, (the "Invention") and in and to U.S. Application No. 29/313,211 filed December 16, 2008 and entitled "Feathered Fitted Hat", and in and to any Design Patent of the United States which may be granted therefor, including any and all reissues, divisions, continuations, continuations-in-part, renewals, substitutes or extensions thereof (the "Rights");

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and conveyed, and does hereby sell, assign, transfer and convey to Assignee, its successors and assigns, the entire right, title and interest in and to the aforesaid Invention and Rights. The aforesaid assignment includes the right in and to all income, royalties, damages and payments now or hereafter due or payable with respect to any Design Patent of the United States which may be granted, and in and to all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment, as fully and entirely as the same would have been held and enjoyed by Assignor if this sale and assignment had not been made;

AND Assignor hereby authorizes and requests the appropriate governmental officials to issue any and all patents under said Invention, or resulting from U.S. Application No. 29/313,211, and any and all reissues, divisions, continuations, continuations-in-part, renewals, substitutes or extensions thereof, to the Assignee, as the assignee of the entire right, title and interest in and to the same;

AND Assignor hereby represents, warrants and covenants that he has the full right to convey the entire interest herein assigned, that he has not executed and will not execute any instrument or assignment in conflict herewith, and that the rights assigned herein are not otherwise encumbered by any grant, license or right;

AND Assignor further covenants and agrees that Assignor will at any time upon request make, execute and deliver without further compensation, any and all other instruments in writing, including further applications, papers, affidavits, power of attorney, assignments,

PATENT REEL: 023754 FRAME: 0978 and other documents, and do all lawful acts and things, which, in the opinion of counsel for said Assignee, its successors and assigns, may in any country be required or necessary more effectively to secure to and vest in said Assignee, its successors and assigns the entire right, title and interest in and to said invention and Rights hereby sold, assigned, transferred and conveyed, and that Assignor will sign any applications for reissue, division, continuation, continuation-in-part, renewal, substitute or extension of said application for Letters Patent or any resulting Letters Patent;

AND Assignor further covenants and agrees that Assignor will at any time upon request communicate to the Assignee, its successors, assigns or other legal representatives any facts relating to the aforesaid Invention known to him, and will testify as to the same in any interference, litigation, mediation, arbitration or other proceeding when requested to do so.

| In witness whereof, exec | nuted by the undersigned on the date below. |
|--|--|
| Signature of Inventor: | The Wall |
| | Signature |
| Inventor's Name: | Robert L. Miller |
| | 108 Merchants Road |
| | Rochester, NY 14609 |
| Date of Execution: | 1-7-09 |
| individual described in acknowledged that he sig and purposes therein men Given under my hand and | appeared before me Robert L. Miller, to me known to be the and who executed the within and foregoing instrument, and med the same as his free and voluntary act and deed, for the uses |
| The second secon | Attorney Docket 108-1 |

RECORDED: 01/08/2010

PATENT REEL: 023754 FRAME: 0979