

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Nasahn Adam Sheppard</td> <td>12/16/2009</td> </tr> <tr> <td>Dominik Heinz Langhammer</td> <td>12/16/2009</td> </tr> <tr> <td>John Vicari</td> <td>12/14/2009</td> </tr> <tr> <td>Maarten Dinger</td> <td>12/16/2009</td> </tr> <tr> <td>Shannon Leigh Koy</td> <td>12/16/2009</td> </tr> </tbody> </table>		Name	Execution Date	Nasahn Adam Sheppard	12/16/2009	Dominik Heinz Langhammer	12/16/2009	John Vicari	12/14/2009	Maarten Dinger	12/16/2009	Shannon Leigh Koy	12/16/2009
Name	Execution Date												
Nasahn Adam Sheppard	12/16/2009												
Dominik Heinz Langhammer	12/16/2009												
John Vicari	12/14/2009												
Maarten Dinger	12/16/2009												
Shannon Leigh Koy	12/16/2009												
RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Pur Water Purification Products, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>One Procter & Gamble Plaza</td> </tr> <tr> <td>City:</td> <td>Cincinnati</td> </tr> <tr> <td>State/Country:</td> <td>OHIO</td> </tr> <tr> <td>Postal Code:</td> <td>45202</td> </tr> </table>		Name:	Pur Water Purification Products, Inc.	Street Address:	One Procter & Gamble Plaza	City:	Cincinnati	State/Country:	OHIO	Postal Code:	45202		
Name:	Pur Water Purification Products, Inc.												
Street Address:	One Procter & Gamble Plaza												
City:	Cincinnati												
State/Country:	OHIO												
Postal Code:	45202												
PROPERTY NUMBERS Total: 1													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th style="width: 70%;">Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29346766</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29346766								
Property Type	Number												
Application Number:	29346766												
CORRESPONDENCE DATA													
<p>Fax Number: (937)449-6405 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 937-449-6400 Email: denise.suter@dinslaw.com Correspondent Name: Dinsmore & Shohl LLP Address Line 1: 1 South Main Street Address Line 2: Suite 1300 Address Line 4: Dayton, OHIO 45402</p>													
ATTORNEY DOCKET NUMBER:	10567 (P&G0059DA)												
NAME OF SUBMITTER:	Paul M. Ulrich												

OP \$40.00 29346766

501061287

PATENT
REEL: 023756 FRAME: 0591

Total Attachments: 6

source=D1581ASGN#page1.tif

source=D1581ASGN#page2.tif

source=D1581ASGN#page3.tif

source=D1581ASGN#page4.tif

source=D1581ASGN#page5.tif

source=D1581ASGN#page6.tif

ASSIGNMENT OF DESIGN

WHEREAS, we, **Nasahn Adam Sheppard**, of Mill Valley, CA; **Dominik Heinz Langhammer**, of San Francisco, CA; **Joern Vicari**, of Brooklyn, NY; **Maarten Dinger**, of San Francisco, CA; and **Shannon Leigh Koy**, of Berkeley, CA invented certain new, original and ornamental design for a **WATER FILTRATION SYSTEM** which we executed an application for a United States Design Letters Patent and for which said application for United States Design Letters Patent was filed on November 5, 2009, under

☒ Patent Application Serial No. 29/346,766

☒ Attorney Docket No. D-1581;

WHEREAS, we hereby authorize and request the attorney(s) and/or agent(s) empowered to act on my/our behalf in the aforementioned application, to insert above the filing date and application number of said application, when known;

AND WHEREAS, **PUR WATER PURIFICATION PRODUCTS, INC.**, a corporation of the State of Ohio, with a place of business at One Procter & Gamble Plaza, Cincinnati, OH 45202, hereinafter called the Assignee, is desirous of acquiring the entire right, title and interest in and to said design application and the inventions therein disclosed and any design letters patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, receipt whereof is hereby acknowledged, I/we hereby sell, assign and transfer unto said Assignee, its successors and assigns, the entire right, title and interest in and to said design application and any divisions or continuations thereof, and the inventions therein disclosed, and any improvements thereon, and any patent or patents that may be issued or reissued thereon, and I/we hereby authorize and request the Commissioner of Patents and Trademarks to issue any letters patent thereon, and reissues thereof, to said Assignee, its successors and assigns; and I/we hereby authorize said Assignee, its successors and assigns, to file in its own name applications for patent in foreign countries in connection with the inventions hereby transferred, under the International Convention claiming the priority of said United States application or otherwise, and to secure in its own name the patent or patents issued thereon; and I/we hereby agree that, upon request, I/we will sign all papers, and make all rightful oaths, and do all acts which said Assignee, its successors or assigns, may consider necessary in connection with said United States application, and in connection with any other United States or foreign applications that may be filed in connection with said inventions, and with any improvements thereon, and in connection with any patents issued or reissued thereon.

Date:

12/16/2009
Nasahn Adam Sheppard

State of

California

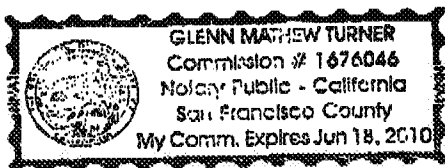
County of

San Francisco

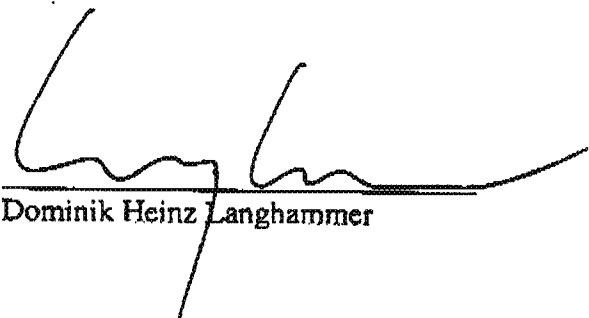
) ss

On this 16 day of DECEMBER, 2009 before me a Notary Public

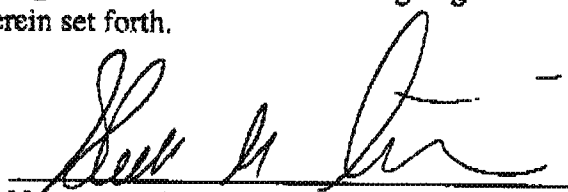
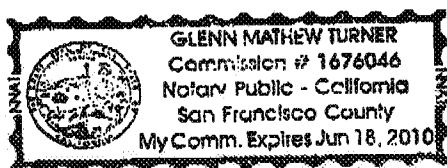
in and for the above County and State, personally appeared the above named Nasahn Adam Sheppard personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.


Notary Public

Date:

12/16/09
Dominik Heinz LanghammerState of California)County of San Francisco) ss

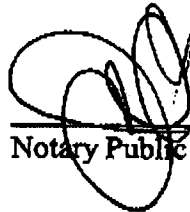
On this 16 day of DECEMBER, 2009 before me a Notary Public
in and for the above County and State, personally appeared the above named Dominik Heinz
Langhammer personally known to me, and acknowledged the execution of the foregoing
assignment as a free act and deed for the purpose herein set forth.

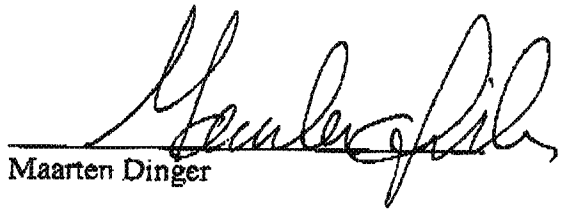

Notary Public

Date: Dec 14 2009
Joern VicariState of NJ)
County of Essex) ss

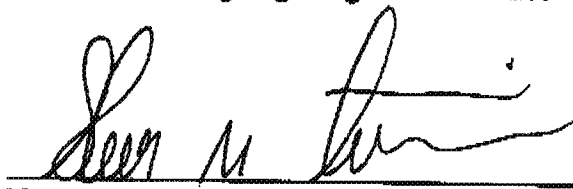
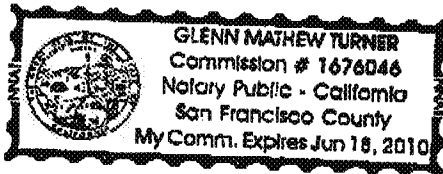
On this 14 day of December, 2009 before me a Notary Public in and for the above County and State, personally appeared the above named Joern Vicari personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.

JULIE STIEL
Notary Public of New Jersey
Commission Expires 7/16/2013


Notary Public

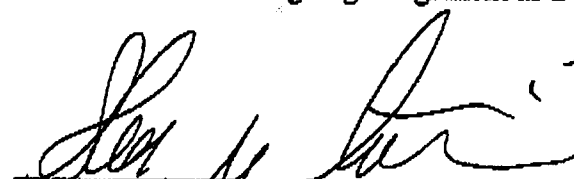
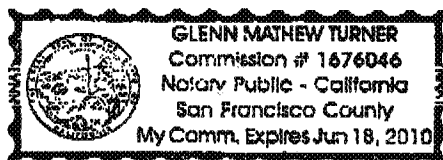
Date: 12/16/09
Maarten DingerState of California)
County of San Francisco) ss

On this 16 day of DECEMBER, 2009 GLENN MATHEW TURNER
in and for the above County and State, personally appeared the above named Maarten Dinger
personally known to me, and acknowledged the execution of the foregoing assignment as a free
act and deed for the purpose herein set forth.


Notary Public

Date: 12.16.09
Shannon Leigh KoyState of California)
County of San Francisco) ss

On this 16 day of DECEMBER, 2009 before me a Notary Public
in and for the above County and State, personally appeared the above named Shannon Leigh
Koy personally known to me, and acknowledged the execution of the foregoing assignment as a
free act and deed for the purpose herein set forth.


Notary Public