

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
U.S. PHILIPS CORPORATION	12/18/2009
RECEIVING PARTY DATA	
Name:	Samsung SDI Co., Ltd.
Street Address:	673-7, Maetan-dong, Yeongtong-gu
City:	Suwon-si, Gyeonggi-do
State/Country:	REPUBLIC OF KOREA
PROPERTY NUMBERS Total: 3	
Property Type	Number
Patent Number:	6219012
Patent Number:	6388644
Patent Number:	6985126
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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ATTORNEY DOCKET NUMBER:	64887-89 JEJ/VDW
NAME OF SUBMITTER:	Jun-Young E. Jeon
Total Attachments: 3 source=Phillips Assignment 2#page1.tif source=Phillips Assignment 2#page2.tif source=Phillips Assignment 2#page3.tif	

CH \$120.00 6219012

DEED OF ASSIGNMENT

This DEED OF ASSIGNMENT is made the 18 day of December 2009

BETWEEN

U.S. PHILIPS CORPORATION, a Delaware Corporation, having its office at 1251 Avenue of the Americas, New York, NY 10020, USA ("Assignor") on the one part,

and

Samsung SDI Co., Ltd., a corporation organised and existing under the laws of the Republic of Korea, having its registered office at 673-7 Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea, 443-370 ("Assignee") on the other part.

This Deed of Assignment is to confirm the following:

Assignor is the registered owner of the patents, and applications therefor listed in the Annex ("the Assigned Patents");

In consideration of a sum of or equivalent to at least one US\$ 1.00 (one US Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has, effective as of [18 NOVEMBER 2009], assigned to Assignee all right, title and interest in and to the Assigned Patents, subject to:

- (i) Assignor and its Affiliates retaining a world-wide, royalty-free, non-exclusive, unrestricted and irrevocable licence under the Assigned Patents for the lifetime of the Assigned Patents, to use the Assigned Patents for and in any and all activities and applications that it or its Affiliates see fit, including, without limitation, the right to manufacture, use, import, offer to sell, sell or otherwise dispose of any product (including software), process or service including the right to have any such product, process or service made for it and/or its Affiliates or sold or otherwise disposed of for it or its Affiliates by third parties; and
- (ii) all prior commitments and prior undertakings vis-à-vis third parties entered into by Assignor or its Affiliates;

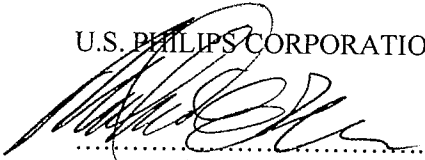
and Assignee has accepted said assignment.

When used in this Deed of Assignment, "Affiliate" shall mean any legal entity (i) owned or controlled by Assignor (ii) owning or controlling Assignor, or (iii) owned or controlled by the entity owning or controlling Assignor, at the [NOV. 18, 2009] or at any time thereafter. For the purpose of this definition, an entity shall be deemed to own or control another entity if more than 50% (fifty per cent) of the stock of the latter entity, ordinarily entitled to vote in the election of directors (or, if there is no such stock, more than 50% (fifty per cent) of the ownership of or control in the latter entity) is directly or indirectly held by the owning or controlling entity.

Assignor hereby grants full power of attorney to Assignee to submit this Deed of Assignment deed, including the Annex, to the patent authorities of [*USA*], and to request those authorities to record the assignment of the legal title to the Assigned Patents from Assignor to Assignee in the appropriate registers provided that, where possible, the retained licence to Assignor and its Affiliates shall be simultaneously recorded in those registers.

EXECUTED for and on behalf of:

U.S. PHILIPS CORPORATION



Name: Michael E. Marion

Title: Authorized Signatory

The Assigned Patents

Assignor's ref.	Title	Application nr <i>US</i>	Grant nr
N 016672US	FLAT PANEL DISPLAY APPARATUS AND METHOD OF DRIVING SUCH PANEL	09/180159	6219012
N 017314US	COLOR DISPLAY DEVICE	09/510143	6388644
NL010526US	MOTION COMPENSATION FOR PLASMA DISPLAYS	10/205558	6985126