PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT CONVEYING PARTY DATA Execution Date Orly Simhony 11/19/2009 Ilanit Saranga 11/19/2009 RECEIVING PARTY DATA Introductor of the security of
Name Execution Date Orly Simhony 11/19/2009 Ilanit Saranga 11/19/2009 RECEIVING PARTY DATA Name: Triboro Quilt Manufacturing Corporation Street Address: 172 South Broadway City: White Plains State/Country: NEW YORK Postal Code: 10605
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State/Country: NEW YORK Postal Code: 10605
Postal Code: 10605
PROPERTY NUMBERS Total: 1
Property Type Number
Application Number: 12584206
CORRESPONDENCE DATA
Fax Number: (212)527-7701
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-527-7700
Email: nedwards@darbylaw.com
Correspondent Name: James Hanft Address Line 1: P.O. Box 770 Church Street Station
Address Line 1: P.O. Box 770 Church Street Station Address Line 2: 07670/0212179-US0
Address Line 4: New York, NEW YORK 10008-0770
Address Line 4: New York, NEW YORK 10008-0770

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PATENT REEL: 023765 FRAME: 0549

Attorney Docket No.: 07670/0212179-US0

ASSIGNMENT

I, Orly Simhony, a citizen of Israel, residing at Baz 13; 30889 Caesarea; ISRAEL; and

I, Ilanit Saranga, a citizen of Israel, residing at Zamanhoff 25; Herzelia; ISRAEL;

and each of us, if more than one person is identified above (hereinafter "ASSIGNOR") in consideration of the sum of Ten Dollars (\$10.00), or the equivalent thereof, and other good and valuable consideration, the sufficiency of which and receipt of which are hereby acknowledged, paid to ASSIGNOR by

Triboro Quilt Manufacturing Corporation

a Corporation organized under the laws of New York, located at 172 South Broadway, White Plains, New York 10605 (hereinafter "ASSIGNEE"), do hereby sell and assign to said ASSIGNEE, its successors and assigns, the below indicated right, title, and interest, **throughout the world** in and to my Invention entitled:

BAG WITH ADJUSTABLE STRAP ADAPTED TO BE CARRIED ON SHOULDERS OR BACK

invented by me and described in Patent Application No. 12/584,206, filed on September 1, 2009, in the United States of America, which claims priority to Patent Application No. 193743, filed on August 28, 2008, in Israel; and all patents, divisions, reissues, continuations, continuations-in-part and any extensions thereof and rights of priority therein, including the right to sue for past infringement and any such recovery, said interest being my entire ownership interest in the same, to be held and enjoyed by said ASSIGNEE, its successors, assigns, or other legal representatives, to the full end of the term thereof, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made, including all rights of Assignor to recover for past infringement thereof;

And for the consideration aforesaid, I hereby covenant and agree to and with said ASSIGNEE, its successors and assigns, that whenever ASSIGNEE, its counsel or representative, or the counsel or representative of its successors or assigns, shall advise that an

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amendment to, or a division of, or any other proceeding or action in connection with an application concerning said Invention, including interference proceedings, is lawful and desirable, or that a reissue or continuation or extension of such application or patent issuing therefrom is lawful and desirable, I will sign all papers and drawings, take all rightful oaths and affidavits, and do all acts necessary or required to be done for the procurement of all lawful rights associated with the Invention, or for the reissue or continuation or extension of the same, will do all acts necessary or required to secure in said ASSIGNEE, its successors or assigns, the title to and full benefit of all rights hereby assigned, without charge to said ASSIGNEE or its successors or assigns, but at its or their expense; and I hereby appoint every present or future officer of said ASSIGNEE as my agent to sign all such papers and to do all such necessary acts on my behalf, to the fullest extent permitted by law;

And I hereby authorize and request the Commissioner of Patents and Trademarks and any other granting authority to issue any Letters Patent resulting from said Invention and application(s) concerning same to said ASSIGNEE.

This assignment shall have an effective date corresponding to the last date of execution.

I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that I have signed this document as my own free act and that all of the foregoing is true and correct.

Dated: 19 11 09Dated: 19/11/09

Orly Simbony, Inventor

Hanit Saranga, Inventor

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ACCEPTANCE BY ASSIGNEE

In connection with an assignment in any jurisdiction in which an acceptance by ASSIGNEE is required, I hereby accept this assignment on behalf of Triboro Quilt Manufacturing Corporation. I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that (check all that apply):

I am an officer of the above-identified ASSIGNEE,

I have signed this document on behalf of ASSIGNEE with the full authority of its board of directors,

and that all the foregoing is true and correct.

Barmber 30,2009 Dated: By: Name: Title:

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