### PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Amy Stiel	01/09/2008
Terence Leung	12/28/2007
Barry VanDyk	01/14/2008

### RECEIVING PARTY DATA

Name:	AVERY DENNISON CORPORATION
Street Address:	150 N. Orange Grove Blvd
Internal Address:	Law Dept
City:	Pasadena
State/Country:	CALIFORNIA
Postal Code:	91103

## PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	12522541	

### **CORRESPONDENCE DATA**

Fax Number: (626)304-2251

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Rachele Wittwer at Avery Dennison Corp.

Address Line 1: 150 N. Orange Grove Blvd

Address Line 2: Law Dept

Address Line 4: Pasadena, CALIFORNIA 91103

ATTORNEY DOCKET NUMBER: 4327-US

NAME OF SUBMITTER: Rachele Wittwer

Total Attachments: 4

PATENT REEL: 023766 FRAME: 0886 OF \$40.00 12522547

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PATENT REEL: 023766 FRAME: 0887

**PATENT** 

Docket No.: 4327-US-P1

#### **ASSIGNMENT**

In consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we the undersigned

Amy Stiel	190 Winterbell Drive
	Mooresville, NC 28115
Terence Leung	32/F Skyline Tower, 39 Wang Kwang Road
	Kowloon Bay, Kowloon, Hong Kong
Barry Vandyk	906 Berkeley Avenue
	Ocean, NJ 07712

do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto Avery Dennison Corporation (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 150 N. Orange Grove Blvd., Pasadena, CA 91103-3596, and its successors, legal representatives and assigns, our entire right, title, and interest throughout the world, in, to and under the inventions in

## ENVIRONMENTALLY FRIENDLY WOVEN LABEL

set forth in the application for the United States Letters Patent filed on <u>January 12, 2007</u> and assigned Serial No. <u>60/884,777</u>, and all provisional applications relating thereto, and all divisions, renewals, substitutes, continuations and Convention applications based in whole or in part thereof, and any and all Letters Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all rights of priority under International Conventions and applications for Letters Patents which may hereafter be filed for in any country or countries foreign to the United States, and all Letters Patents which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patents.

And we hereby authorize ASSIGNEE, its successors, legal representative and assigns to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under the International Convention or otherwise.

And we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for said inventions to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

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And we hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patents before or after issuance.

And we hereby covenant and agree that we will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the inventions, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, it successors, legal representatives and assigns, to obtain and enforce patent protection for said inventions in all countries.

And we hereby authorize the patent attorney of record and/or having power of attorney in the U.S. patent application identified above to insert the serial number and filing date information for patent application in the appropriate spaces in this assignment document when that information becomes available.

_	In testimony whereof, I hereunto set my hand and seal thisday of		
_	January	, 2008.	

**ASSIGNOR** 

Witnessed By:

Signature: Mary E. Stutts

Print Name: Mary E. Stutts

Date

Signature: Leavy Mc Min 1-9-08

Print Name: Geary Me Minn Date

In testimony whereof, I hereunto set my hand and so			al this $\frac{2^{\circ}}{4}$ day of
		Teren	GNOR
Witn	Signature: Print Name:	YN 32E CHIT	8 Jan 2008 Date
1 .	Signature:	lusor denl	8 . Tau 2008 .

Date

Print Name: LEUNG WING SZE TERESA /

PATENT

Docket No.: 4327-US-P1

-	In testimony	In testimony whereof, I hereunto set my hand and seal this 14th day of	
	January	, 2008.	
			ASSIGNOR
			Bany Gudyk
Witn	essed By:		/u
<b>-</b>	Signature: Print Name:	Cindy Yip	1 14 08 Date
<b>-</b>	Signature: Print Name:	Drd Grent David Eisenstein	

**RECORDED: 01/12/2010**