

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SnapTell, Inc.	06/10/2009
RECEIVING PARTY DATA	
Name:	A9.com, Inc.
Street Address:	130 Lytton Avenue, Suite 300
City:	Palo Alto
State/Country:	CALIFORNIA
Postal Code:	94301-1044
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12319992
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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ATTORNEY DOCKET NUMBER:	027628-004600US
NAME OF SUBMITTER:	Anna Marie Arante
Total Attachments: 5 source=Executed Assignment - Snaptell_A9#page1.tif source=Executed Assignment - Snaptell_A9#page2.tif source=Executed Assignment - Snaptell_A9#page3.tif source=Executed Assignment - Snaptell_A9#page4.tif	

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PATENT
REEL: 023770 FRAME: 0382

ASSIGNMENT OF PATENTS

WHEREAS, SnapTell, Inc., a Delaware corporation having a place of business at 2741 Middlefield Road, Suite 200, Palo Alto, CA 94306 ("Assignor"), is the sole and exclusive owner of each of the planned patents and patent applications listed in Annex A attached hereto and incorporated herein by reference, all of which patent applications were filed with the United States Patent and Trademark Office on the respective dates listed in Annex A and under the application numbers listed in Annex A, (all of such planned patents, patent applications and any patents issuing thereon are herein referred to as the "Patents");

WHEREAS, A9.com, Inc., a Delaware corporation having a place of business at Suite 300, 130 Lytton Ave, Palo Alto, CA 94301-1044 ("Assignee"), desires to acquire the entire right, title and interest in and to each of the Patents and related assets described below;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, transfer, convey, assign and deliver to Assignee all of Assignor's right, title and interest in and to the Patents throughout the world, together with all future patent applications that claim priority thereto and any patents that issue thereon and any and all continuations, divisions, reissues, renewals, reexaminations, substitutes and extensions thereof; all inventions, discoveries and designs described in such patents and patent applications; all files, documentation, records, specifications, emails, letters, diagrams, spreadsheets, and the like relating to any of the foregoing; all rights to claim the priority date under the Patent Cooperation Treaty and/or other international arrangements of any earlier US or other applications; and all rights to sue and recover damages for past infringements of any of the foregoing; the same to be held and enjoyed by Assignee and its successors and assigns entirely as if the same would have been held and enjoyed by Assignor had this sale and assignment not been made.

Assignor hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants that may be granted upon any of the foregoing in the name of Assignee, as the assignee to the entire interest therein.

This Assignment of Patents shall inure to the benefit of and be binding upon Assignee and Assignor and their respective successors and assigns.

[Remainder of page intentionally left blank.]

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment of Patents as of this 10th day of June, 2009.

SNAPTELL, INC.

By: G Bhargava

Name: Gautam Bhargava

Title: President and Chief Executive Officer

STATE OF CALIFORNIA)

COUNTY OF SANTA CLARA) ss.

On this ____ day of June, 2009, before me, the undersigned, a Notary Public in and for the State of California, duly commissioned and sworn, personally appeared _____, to me known to be the person who signed as _____ of _____, the company that executed the within and foregoing instrument, and acknowledged said instrument to be the free and voluntary act and deed of said company for the uses and purposes therein mentioned, and on oath stated that he was duly elected, qualified and acting as said officer of the company, that he was authority to execute said instrument and that the seal affixed, if any, is the seal of said company.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal the day and year first above written.

Print Name: _____

Notary Public in and for the State of California

Residing in _____

My Commission Expires: _____

see other side

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of San Mateo

On June 10, 2009 before me, _____
Date

personally appeared _____

Gina Johal
Here Insert Name and Title of the Officer
Gautam Bhargava
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature _____

Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Assignment of Patents

Document Date: _____ Number of Pages: _____

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

- ☐ Individual
☒ Corporate Officer — Title(s): President & CEO
☐ Partner — ☐ Limited ☐ General
☐ Attorney in Fact
☐ Trustee
☐ Guardian or Conservator
☐ Other: _____

Signer Is Representing: _____

RIGHT THUMBPRINT
OF SIGNER
Top of thumb here

Signer's Name: _____

- ☐ Individual
☐ Corporate Officer — Title(s): _____
☐ Partner — ☐ Limited ☐ General
☐ Attorney in Fact
☐ Trustee
☐ Guardian or Conservator
☐ Other: _____

Signer Is Representing: _____

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Annex A
to Assignment of Patents
Patent Applications

Type of Application	Application No.	Title	Date Filed/Continued
Non-provisional	11/732,858	Method and system for searching for information on a network in response to an image query sent by a user from a mobile communications device	Filed April 4, 2007
Continuation	12/284,283	Method and system for detecting and recognizing text in images	Continued September 19, 2008 (continuing application number 12/009,913, Method and system for detecting and recognizing text in images, filed January 23, 2008)
Non-provisional	11/804,917	Method and system for improving the recognition of text in an image	Filed May 21, 2007
Continuation	12/284,180	System and method for delivering content to a communication device in a content delivery system	Continued September 19, 2008 (continuing application number 12/009,959, System and method for delivering content to a communication device in a content delivery system, filed January 23, 2008)
Non-provisional	12/319,992	Method and system for representing image patches	Filed January 14, 2009
Non-provisional	12/321,235	System and method to match images	Filed January 16, 2009

Type of Application	Application No.	Title	Date Filed/Continued
Non-provisional	12/378,599	Method and system for image matching	Disclosed September 9, 2008; Filed February 18, 2009
Non-provisional	12/380,157	Method and system for virtually [sic] placing an object on an image of a human appendage	Filed February 24, 2009

Planned Patents

Number	Title
SNL-009	System and Method for highly blurred and feature-sparse (logos) Image
SNL-010	System and Method for False Positive reduction in scale-invariant Image
SNL-011	Method and System for Accurate tree-based search of Image descriptors
SNL-012	Method and System for determining multi-dimensional Similarity between images
SNL-013	System and Method for real-time interactive display of Image Similarity