

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Michael R. COUNTS	01/11/2010
RECEIVING PARTY DATA	
Name:	The Ride, Inc.
Street Address:	P.O. Box 250844
City:	New York
State/Country:	NEW YORK
Postal Code:	10025
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12686268
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	042763-0367658
NAME OF SUBMITTER:	Jennifer E. Sallee
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

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**PATENT**  
**REEL: 023770 FRAME: 0436**

Attorney's Docket No. 042763-0367658

**PATENT**

For: U.S. Rights and Foreign Rights  
For: U.S. Application  
By: Inventor

**ASSIGNMENT OF INVENTION**

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

**ASSIGNOR:**

Michael R. COUNTS  
119 Pacific Street, #1  
Brooklyn, NY 11201  
Nationality: U.S.A.

hereby sells, assigns and transfers to

**ASSIGNEE:**

THE RIDE, INC.  
P.O. Box 250844  
New York, NY 10025

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

**VEHICLE FOR ENTERTAINMENT AND METHOD FOR ENTERTAINING**

and which is found in (37 C.F.R. § 3.21) U.S. patent application executed on even date herewith and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any non-provisional, continuation, continuation-in-part, divisional, renewal, or substitute based thereon, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

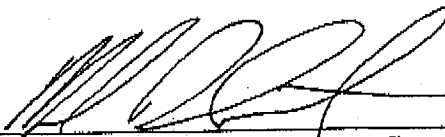
ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Assignment of Invention-page 1 of 2

ASSIGNOR hereby grants registered practitioners at Pillsbury Winthrop Shaw Pittman LLP, USPTO Customer No. 00909, the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date:

1-11-10



Signature of Michael R. COUNTS

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PATENT

RECORDED: 01/12/2010

REEL: 023770 FRAME: 0438