## PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Joseph Thomas Ritorto Jr.	01/09/2010
Christopher Robert Lattanzio	01/09/2010

#### **RECEIVING PARTY DATA**

Name:	B & H WORLDWIDE, LLC	
Street Address:	9811 West Charleston Blvd #2-772	
City:	Las Vegas	
State/Country:	NEVADA	
Postal Code:	89117	

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12686626

#### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER: BHWWP101US

NAME OF SUBMITTER: Francis L. Dunn Jr.

**Total Attachments: 3** 

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PATENT REEL: 023775 FRAME: 0218

Attorney Docket No.: BHWWP101US

## ASSIGNMENT OF PATENT RIGHTS

Given Name:	Joseph Thomas Ritorto Jr.		
Residence:	Las Vegas, Nevada	Citizenship:	United States
Mailing Address:	8617 Estrelita Drive		
	Las Vegas, NV 89128		-
Given Name:	Christopher Robert Lattanzio		
Residence:	Las Vegas, Nevada	Citizenship:	United States
Mailing Address:	9811 West Charleston Blvd #2-772		distance of the second
	Las Vegas, NV 89117 .		-
a limited liability co orincipal place of b	, transfer, and convey unto: <b>B &amp; H WORLDWID</b> mpany doing business under the laws usiness at <b>9811 West Charleston Bl</b> ts successors, assigns and legal repre	s of the state o	ıs Vegas, NV 891
"Assidnee") and i	d may exist in the future in and to any	and all of the	following (collective
"Assignee"), and it hat exist today and Patent Rights"):	,		
hat exist today and Patent Rights"):	atent Application ("Application") entitl	ed:	
hat exist today and Patent Rights"): a) The U.S. P			OVAL OF A NU

which has been executed by the undersigned prior hereto or concurrently herewith;

United States Application Number

and

12/686,626

Attorney Docket No.: BHWWP101US

- (b) any and all patents and patent applications (i) to which any of the Patents directly or indirectly claims priority, (ii) for which any of the Patents directly or indirectly forms a basis for priority, and (iii) that were co-owned applications that directly or indirectly incorporate by reference the Application;
- (c) any and all reissue applications, reexaminations, extensions, continuation applications, continuation-in-part applications, continuing prosecution applications, requests for continued examination, divisional applications, substitute applications, renewal applications, registrations, and any and all other patent applications that have been or shall be filed in the U.S. relating to any item in any of the foregoing categories (a) and (b);
- (d) any and all patents issuing from or relating to any of the foregoing categories (a) through (c);
- (e) any and all foreign patents, foreign patent applications, and foreign counterparts relating to any item in any of the foregoing categories (a) through (d), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances;
- (f) any and all items in any of the foregoing in categories (a) through (e) whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like;
- (g) any and all inventions, invention disclosures, improvements, and discoveries described in any item in any of the foregoing categories (a) through (e) and all other rights arising out of such inventions, invention disclosures, improvements, and discoveries;
- (h) any and all rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or other governmental grants or issuances of any type related to any item in any of the foregoing categories (a) through (e) and (g), including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding;
- (i) any and all causes of action (whether known or unknown or whether currently pending, filed, or otherwise) and other enforcement rights under, or on account of, any item in any of the foregoing categories (a) through (e), (g), and (h), including, without limitation, all causes of action and other enforcement rights for (i) damages, (ii) injunctive relief, and (iii) any other remedies of any kind for past, current, and future infringement; and
- (j) any and all rights to collect royalties and other payments under or on account of any item in any of the foregoing categories (a) through (e) and (g) through (i).
- (2) I [we] agree to, at the reasonable request of Assignee and without demanding any further consideration therefore, do all things necessary, proper, or advisable, including without limitation, the execution, acknowledgment, and recordation of specific assignments, oaths, declarations, and other documents on a country-by-country basis, to assist Assignee in obtaining, perfecting, sustaining, and/or enforcing the Patent Rights. Such assistance will include providing prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, powers of attorney, specifications, declarations or other papers, and other assistance reasonably necessary for filing patent applications, complying with any duty of disclosure, and conducting prosecution, reexamination, reissue, interference or other priority proceedings, opposition proceedings, cancellation proceedings, public use proceedings, infringement or other court actions and the like with respect to the Patent Rights. With prior written approval by Assignee, Assignee will pay Assignor's reasonable costs and expenses.

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- (3) I [we] agree that said Assignee may apply for and receive patent or patents for said Patent Rights in its own name, and hereby authorize the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Patent Rights in the name of Assignee, as the assignee to the entire interest therein.
- (4) I [we] covenant that no assignment, grant, mortgage, license, or other agreement affecting the Patent Rights has been made to others or will be made to others, and that full right to convey the Patent Rights as herein expressed is possessed.
- (5) I [we] hereby authorize and request the attorneys or agents of Turocy & Watson, LLP having offices in Cleveland, OH and Bellevue, WA to insert in the spaces provided above any of the filing date, application number, and/or attorney docket number of said application when known.
- (6) I [we] agree that the terms and conditions of this Assignment of Patent Rights will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon the undersigned.

Inventor[	sl	
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Inventor's Name:	Joseph Thomas Ritorto Jr.	,	
Inventor's Signature:	Janoh VIII	Date	01-09-2010

Inventor's Name:	Christopher Robert Lattanzio	and the state of t
Inventor's Signature:		Date = 9, 2010
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**RECORDED: 01/13/2010**