Form PTO-1595 (Rev. 09/ 04) OMB No. 0651-0027 (exp. 6/30/2005)	U.S. DEPARTMENT OF COMMERCI United States Patent and Trademark Offic				
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Name of conveying party(ies)/Execution Date(s):     MICHAEL P. ZAMBELLI	2. Name and address of receiving party(ies)				
Execution Date(\$): December 28, 2009	Name: Bell'O International Corp. Internal Address: Street Address:				
Additional name(s) of conveying party(ies) attached? Yes X No					
3. Nature of Conveyance:   X Assignment Merger	711 Ginesi Drive				
Security Agreement Change of Name	City: Morganville				
Government Interest Assignment	State: New Jersey				
Executive Order 9424, Confirmatory License  Other	Country: United States of America Zip: 07751-1250 Additional name(s) & address(es) Yes X No				
4. Application or patent number(s):  A. Patent Application No.(s)  29/353,355  Additional numbers attached?	This document is being filed together with a new application.  B. Patent No.(s)				
5. Name and address to whom correspondence					
concerning document should be mailed:  Name: Gregory S, Gewirtz  LERNER, DAVID, LITTENBERG,  KRUMHOLZ & MENTLIK, LLP	6. Total number of applications and patents involved:  7. Total fee (37 CFR 1.21(h) & 3,41) \$ 40.00				
Internal Address: Atty. Dkt.; BELLO 3.1-078	Authorized to be charged by credit card				
Street Address: 600 South Avenue West	X Authorized to be charged to deposit account     Enclosed     None required (government interest not affecting title)				
City: Westfield	8. Payment Information				
State:         NJ         Zip:         07090	a. Credit Card Last 4 Numbers				
Phone Number: (908) 518-6343	Expiration Date				
Fax Number;         (908) 654-0415           Email Address:         ggewirtz@ldlkm.com	b. Deposit Account Number 12-1095 Authorized User Name Gregory S. Gewirtz				
Signature:  Signature	January 13, 2010 Date				
Gregory S. Gewirtz - 36,522	Total number of pages including cover sheet attachments, and documents: 2				
Name of Person Signing	sheet, attachments, and documents;				

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·	formar PTO/SB/15 (6-00) Modified LOLKS			
ASSIGNMENT OF DESIGN APPLICATION	Docket Number (Optional)			
	BELLO 3.1-078			
Whereas, I, _Michael P., Zambelii	of			
2 Kindred Court, Basking Ridge, New Jersey 07920				
hereafter referred to as assignor, have invented certain new and useful improvements in				
AUDIO VIDEO SHELVING UNIT	<u> </u>			
x for which an application for a United States Design Patent was filed on 1/7/10				
Application Number 29/353,355				
for which an application for a United States Design Palent was executed by me on,				
for which an International Application was filed or	1, as			
, designating the United S	tates.			
And				
Whereas, Bell'O International Corp.				
a corporation of <u>Delaware</u> herein referred to as "assignee" who	se mailing address is			
711 Ginesi Drive, Morganville, New Jersey 07751-				
is desirous of acquiring the entire right, title and interest in the	same;			
assignee the entire right, title and interest for the United Statinvention and the aforesald Design patent application and all capplications and patents applied for or granted therefor in the said invention, including without limitation all applications and of the aforesaid Design application pursuant to any law or trebenefit and the Commissioner of Patents and Trademarks is it on said improvements or resulting therefrom to said assignee I the undersigned for me and my legal representatives, helps a further remuneration, to execute and deliver all original, division Design Patent on said improvements and all assignments their to said assignee or its representatives all facts known to the unrequested, to testify in any interferences or other legal processing become involved, to sign all lawful papers, make all right to aid assignee, its successors, assigns and nominees to obscrutiles, the expenses incident to said applications to be born.  And I do hereby authorize my attorneys to insert on this definition and the said applications to the said inventors.	original, divisional, continuation, substitute or reissue United States of America and all other countries, for patents for said invention claiming priority or benefit eaty, and including the right to claim such priority or neerby authorized and requested to issue all patents herein, as assignee of the entire interest therein; and and assigns do hereby agree and covenant without onal, continuation, reissue and other applications for reof to said assignee or its assigns, to communicate indersigned respecting said improvements, whenever edings in which any of said applications or patents thu caths, and to do generally everything necessary otain patent protection for said improvements in all the and paid by said assignee.			
application when known.  12/25/09  Oate)  Witness  VICTORIA ALA  Printed Name of Witness	Michael P. Zambelli			
ברווג ולאָ-םDOC				

**PATENT** REEL: 023780 FRAME: 0371



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To: Fax Number From **USPTO Assignment Division** 571-273-0140 Phyllis Kelly 908-518-6456

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Date: January 13, 2010

No. Pages: 3

File Name.: BELLO 3.1-078

Client/Matter No: BELLO/177

Attorney/Secretary: GSG/emb

## MESSAGE:

Please record the attached assignment and fax the Notice of Recordation to Phyllis Kelly at 908-654-7866,

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