PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
Vincenzo Acunzo	12/21/2009	
Irene Bozzolini	12/21/2009	

RECEIVING PARTY DATA

Name:	Conopco, Inc. d/b/a UNILEVER		
Street Address:	00 Sylvan Avenue		
Internal Address:	AG West, S-Wing		
City:	Englewood Cliffs		
State/Country:	NEW JERSEY		
Postal Code:	07632		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29352183

CORRESPONDENCE DATA

Fax Number: (201)894-2400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 201-894-2170

Email: dixie.cruz-aleman@unilever.com

Correspondent Name: Dixie Cruz-Aleman
Address Line 1: 800 Sylvan Avenue
Address Line 2: AG West, S-Wing

Address Line 4: Englewood Cliffs, NEW JERSEY 07632

ATTORNEY DOCKET NUMBER:	DM7746(V)
NAME OF SUBMITTER:	Dixie Cruz-Aleman

Total Attachments: 3

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PATENT REEL: 023781 FRAME: 0143

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PATENT REEL: 023781 FRAME: 0144

ASSIGNMENT

WHEREAS, I/WE,

therefrom:

Vincenzo ACUNZO Unilever Italia, Ice cream and Frozen Food Factory Caivano, Localita Pascarola, 80023 Caivano Napoli, Italy

Irene BOZZOLINI Unilever Italia, Zona Industriele Pascarola, 80023, Caivono(Napoli), Italy

have invented certain improvements in:

ICE CREAM STICK

(bearing A	Attorney's Docket Number: DM7746), which is found in
[Check ar	nd complete (a), (b) or (c)]
(a)	U.S. patent application executed on
(b) 🗵	To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.
U.S. appli	cation Serial No. <u>29/352/83</u> filed on <u>According //7, 200</u> 9
(c) 🗌	International Application No
a place of 07632, Ui the afore	ND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York, having business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey nited States of America desires to acquire the entire right title and interest in and to said invention, and to said United States application or any reissues, divisions, on or continuation-in-part thereof, and in any Letters Patent which may issue

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

Notarise & Apostille

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER. its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

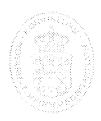
ln wi	tness	whereof.	I/we	have	hereunto	set r	nv/our	hand
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Dated: <u>2\D2C2CCQ</u> (1)

nventor - Vincenzo ACUNZO

Dated: <u>2) 0 @ 2000</u> (2)

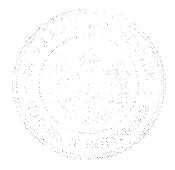
Inventor - Irene BOZZOLIN

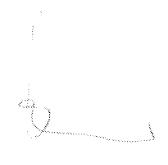


Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- Mr Vincenzo Acunzo, c/o Unilever Italia, Ice cream and Frozen Food Factory Caivano, Localita Pascarola, 80023 Caivano Napoli, Italy;
- Ms Irene Bozzolini, c/o Unilever Italia, Zona Industriele Pascarola, 80023, Caivono (Napoli), Italy.

Rotterdam, 4 January 2010





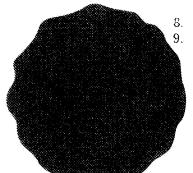
APOSTILLE

- 1. (Convention de la Haye du 5 Octobre 1961)
 Country: NETHERLANDS
 This public document
- 2. has been signed by mr. V.J.A.J.C. van Heeswijk
- 3. acting in the capacity of notary
- 4. bears the seal/stamp of mr. V.J.A.J.C. van Heeswijk at Rotterdam certified
- 5. at Rotterdam 6. the 4 januari 2010
- 7. by the Clerk of the District Court

(Griffier van de Rechtbank) No. HA RP 10.4-2

Seal/stamp

10. Signature E. Groeneveld



RECORDED: 01/14/2010

PATENT REEL: 023781 FRAME: 0147